

# EXAMPLES OF OUR CREATIVE WORK

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# CORPORATE IDENTITY DESIGN

## BRAND IDENTITY EVOLUTION

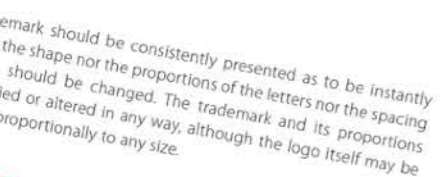
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A Gendel client since 1990, we were been tasked with the evolution of the brand identity. The key here was to evolve the brand so that it became relevant and modern without losing the brand equity and familiarity over time.



**We fit the best, best.**

## The Glasfit Logo: Dimensions And Proportions



**Always maintain the visual integrity of the trademark.** No letter or visual elements should disturb the designated area for the trademark or its immediate vicinity.

## Glasfit Logo: What Not To Do



# BRAND IDENTITY EVOLUTION

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Mangosuthu  
University of Technology



# BRAND IDENTITY USAGE MANUAL AND EXTENSION



## BRAND IDENTITY EVOLUTION

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**EHL** CONSULTING  
ENGINEERS  
(PTY) LTD



**EHL**  
ENGINEERING  
GROUP

# BRAND IDENTITY EXTENSION



# BRAND IDENTITY DESIGN AND USAGE MANUAL



# BRAND IDENTITY DESIGN AND USAGE MANUAL



# BRAND IDENTITY DESIGN AND USAGE MANUAL



# BRAND IDENTITY EVOLUTION AND USAGE MANUAL



# BRAND IDENTITY EVOLUTION AND USAGE MANUAL



# **EXAMPLES OF CORPORATE STATIONERY**

# EHL ENGINEERING GROUP



Tel: +27(11) 370 7400 | Fax: +27(11) 834 4203 | Email: [info@ehl.co.za](mailto:info@ehl.co.za)  
Postal Address: Postnet Suite #300, Private Bag X8, Elarduspark, 0047  
Physical Address: Ground Floor, Building 10, Parkview House,  
Lakeview Avenue, Constantia Office Park, Weltevredenspark,  
Roodepoort, 1709

To whom it may concern



**HEINRICH BREDEKAMP**  
Director  
Tel: +27 (0)11 370 7400  
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Web: [www.ehl.co.za](http://www.ehl.co.za)

CONSULT. DESIGN. CONSTRUCT.



CONFIDENTIALITY NOTICE: Consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit.



# EHL ENGINEERING GROUP



# FASTJET

fastjet  
for everyone

fastjet Airlines Limited  
A: 2nd Floor, Ten West, 10 Vingunguti,  
Nyerere Road, Dar es Salaam, Tanzania  
T: +255 22 286 1215 | E: info@fastjet.com | W: fastjet.com

fastjet Airlines Limited is a company registered in Tanzania under



To: Lisa-Miri Jansen Van Nieuwenhuizen, Cc: Elanie Tredoux,

Good day

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit.

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Regards,

fastjet

Reception

T: +27 (0) 11 000 6400 W: fastjet.com

fastjet PLC Upper Level, Key West Centre, 43 van Buren Road, Bedfordview

# CICC – CALABAR INTERNATIONAL CONVENTION CENTRE



# EXAMPLES OF ELECTRONIC MEDIA ADVERTISING

See Youtube channel at  
[https://www.youtube.com/channel/UCfKR4\\_yFMkwwvk6WUuR8\\_Ig](https://www.youtube.com/channel/UCfKR4_yFMkwwvk6WUuR8_Ig)

# **EXAMPLES OF PRINTED COLLATERAL - BROCHUREWARE**

# EHL ENGINEERING GROUP



Multi-Discipline Engineering Consultants,  
Service Providers and Project Managers

# EHL ENGINEERING GROUP

## OUR GROUP CONSISTS OF THREE DIVISIONS



### EHL Engineering Group

We develop, manage and maintain projects for clients. End-to-end. Start to finish. We assume the professional and operational responsibility and work hard to reduce risk and stress. Our people are trained to be creative, innovative and to pre-empt issues through better planning and management throughout the project life cycle.

### EHL Consulting Engineers

We provide comprehensive design, consultation and project management expertise, as well as customised supply and optimisation solutions to all market sectors globally.

### EHL Engineering Services

We design, purchase, construct and provide solutions for multi-discipline turnkey projects. We serve the mining, minerals, industrial and petrochemical industries.

### EHL Energy

We understand the complexity of the power generation, transmission, distribution and renewable energy industry. We deliver comprehensive solutions and manage the associated risks in electricity-dependent projects.



## MULTI-DISCIPLINE PROJECTS

Opencast, decline and vertical mine shafts	Concentrators
Smelters	Surface and underground developments
Conveyor systems	Process plants
Energy provision and generation	Renewable energy

## SPECIALIST SERVICES

Power system analysis	Earthing and lightning protection
MV & LV switchgear	Field services
Geotechnical studies	Mine winders
Haul road and bridge design	Investigations and audits

# FASTJET IN-FLIGHT SAFETY CARD



## BEFORE TAKEOFF / LANDING



## BRACE POSITION



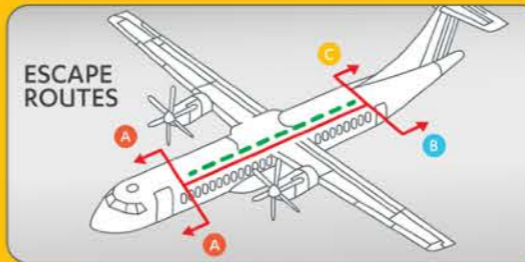
LEAN DOWN,  
HOLD BABY

Aircraft (Offences) Act Chapter 09,

operation of an aircraft  
in the execution of their duties  
from an aircraft  
of the aircraft.

ulations may lead to a fine and/or imprisonment.

## ESCAPE ROUTES



CRAWL AND FOLLOW  
THE FLOOR LIGHTS  
TO YOUR NEAREST EXIT



## EXIT A



## EXIT B

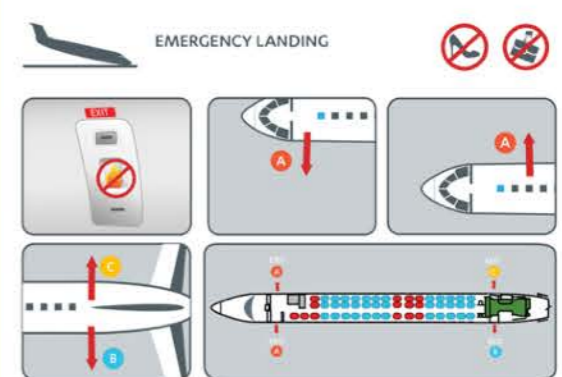


## EXIT C



IF YOU ARE SEATED IN AN EMERGENCY EXIT ROW AND YOU ARE UNWILLING OR UNABLE  
TO PERFORM THESE FUNCTIONS, INFORM THE CREW WHO WILL RESEAT YOU.

## EMERGENCY LANDING



## LANDING ON WATER



## LIFE JACKETS



INFLATE LIFE JACKET ONLY WHEN OUTSIDE THE AIRCRAFT

# GLASFIT


[glasfit.com](http://glasfit.com)


0860 123 423


[quotes@glasfit.com](mailto:quotes@glasfit.com)

## Secure yourself with our motor solutions

At Glasfit, we offer **anti smash-and-grab film application**,  
providing an additional level of protection  
to your windows.

**DID YOU KNOW ?**

Anti smash-and-grab film, although not totally impenetrable,  
**PROVIDES AN ADDITIONAL LEVEL OF SECURITY**  
against a smash-and-grab attack.

It can also help protect you and your passengers from flying glass in the event of an  
accident. Additionally, the film blocks harmful ultraviolet rays preventing sun damage  
to your vehicle's light- and heat-sensitive interior surfaces.

Applying the film is not a DIY job – if not applied correctly it will craze, crack, peel, bubble  
blister or even completely separate from the glass. It needs to be applied by certified,  
experienced technicians.

**ANTI SMASH-AND-GRAB FILM**

With more than 30 years' experience in the motor glass industry, and with certified  
experienced technicians, Glasfit truly offers motor glass solutions of the highest  
quality. So come to Glasfit where product quality and workmanship are guaranteed.

Motor glass solutions available at selected centres. Terms and conditions apply.

**GLASFIT**  
We fit the best, best.


[glasfit.com](http://glasfit.com)


0860 123 423


[quotes@glasfit.com](mailto:quotes@glasfit.com)


**Motor Glass Tinting**

**Vehicle Inspections**

**Vehicle Tracking Systems**

# GLASFIT

Open the door  
to a world  
of value

Quality motor glass products from

**GLASFIT**

**Beoson**

**Overview**

Manufactured by the Fuyao Glass Industry, a qualified batch OEM supplier for various motor brands (such as Audi, Bentley, etc.), Beoson is a leading Automotive Replacement Glass manufacturer for various motor brands.

**Products Offered**

Various vehicle windscreens, toughened side and rear glass, available countrywide

**Product Characteristics**

- Windscreens
  - Thick, strong glass
  - Clear vision
  - Glare protection
  - Stress absorption
  - Optimum safety and clarity
  - Elimination of weak spots
- Side and rear glass (Armourplate®)
  - Extra strength
  - Resistance to breaking and cracking
  - Thermal resistance
  - Safety upon impact

**Manufacturing Standards**

- Imported from China
- SABS approved
- Supplier of OEM motor glass as well as ARG for famous motor brands

**Additional Benefits**

- Approved by most insurers as a replacement glass part in policyholders' vehicles
- Expertly fitted by fully trained, experienced technicians

**Guarantee**

- Glasfit's 2-year guarantee on workmanship
- Manufacturer's product warranty\*

\*The motor glass will be fit for purpose, durable, and compliant with the vehicle manufacturer specifications. The warranty covers delamination and bubbling. Terms and conditions apply.

**FUYAO**

**Overview**

The only nationally-based OE auto glass manufacturer, supplying products to various motor brands, such as BMW, GM South Africa, and Ford. It has a reputation synonymous with safety, and has been the premium windscreen manufacturer in South Africa since 1935.

**Products Offered**

Various vehicle windscreens, toughened side and rear glass, available countrywide

**Product Characteristics**

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- Side and rear glass (Armourplate®)
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  - Thermal resistance
  - Safety upon impact

**Manufacturing Standards**

- Locally manufactured
- SABS approved
- Supplier of OEM motor glass as well as ARG for famous motor brands

**Process standards**

- ISO TS 16949:2009
- ISO 14001: 2004
- ECE R43 (European E Mark)
- USA ANSI Z26 (American DOT Mark)
- SANS 1191 (SABS, Laminated Automotive Glass)
- CCC (China)

**Additional Benefits**

- Approved by most insurers as a replacement glass part in policyholders' vehicles
- Expertly fitted by fully trained, experienced technicians

**Guarantee**

- Glasfit's 2-year guarantee on workmanship
- Lifetime manufacturer's product warranty\*

\*The motor glass will be fit for purpose, durable, and compliant with the vehicle manufacturer specifications. The warranty covers delamination and bubbling. Terms and conditions apply.

**Shatterprufe®**  
WINDSCREENS

**Overview**

Safevue is a quality SABS-approved windscreen, manufactured in South Africa by Shatterprufe®. Manufactured with the same high-quality raw materials as a genuine Shatterprufe® windscreen.

**Products Offered**

Wide range of windscreens available countrywide, suited for older, out of warranty vehicles

**Product Characteristics**

- An affordable windscreen option that does not compromise on safety or quality
- Factory fitted with all the necessary beadings and mouldings
- Mirror brackets
- Rain sensors
- Light sensors
- Antenna sensors where required to support a quality fitment

**Manufacturing Standards**

- Locally manufactured
- SABS approved
- SANS 1191 (SABS)
- ECE R43 (European E Mark)

**Additional Benefits**

- Approved by most insurers as a replacement glass part in policyholders' vehicles
- Expertly fitted by fully trained, experienced technicians

**Guarantee**

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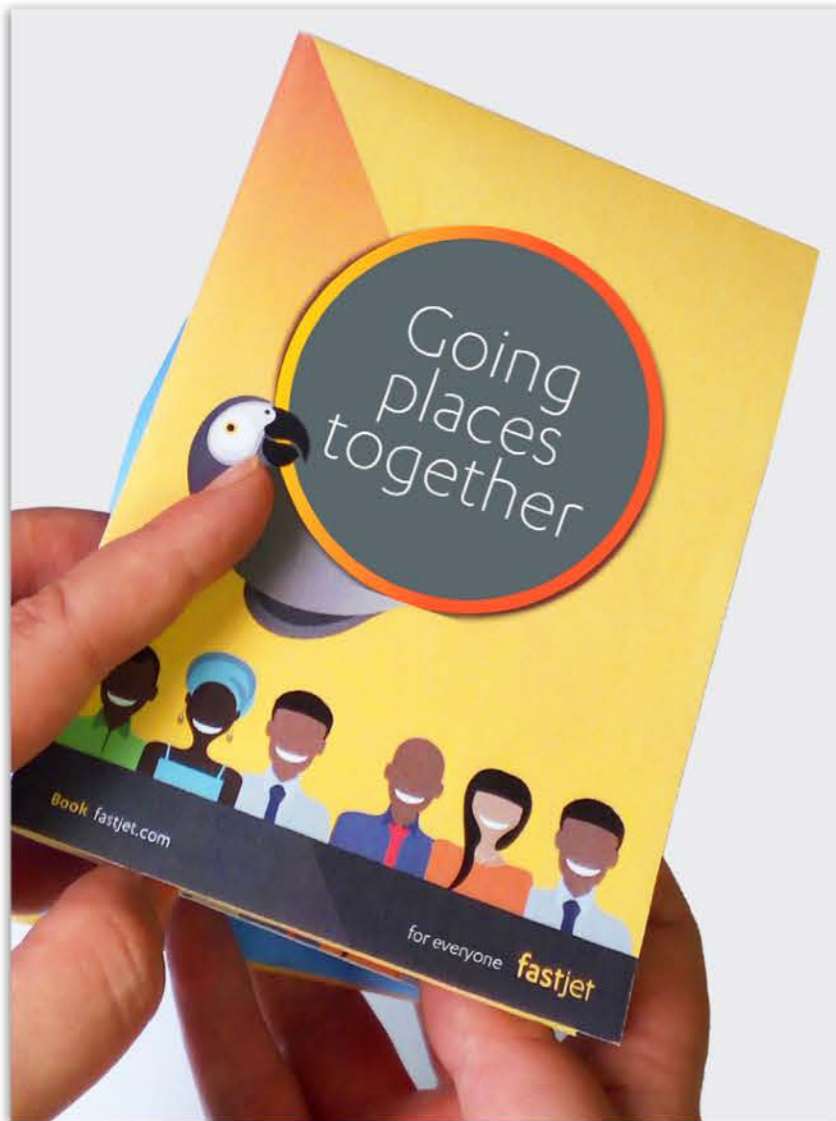
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# FASTJET



# TATA MOTORS SA



STYLISH DASHBOARD

**TATA MOTORS**

**YOU'LL  
BATTLE TO FIND  
MORE CAR  
FOR LESS**

**Indica  
Vista  
EGO**

**GO YOUR OWN WAY**

**ACCORDIAN INVESTMENTS**  
A Distributor of **TATA** Vehicles

**WE ARE  
IMPERIAL™**

**0861 TATA SA**  
[www.tatasa.co.za](http://www.tatasa.co.za)

design continues. The two Drive...  
with a USB port and remote control.

**LARGE LUGGAGE COMPARTMENT**

**60:40 FLIP &  
REAR SEAT**

**ULTRA**

**ER WINDOWS &  
TRAL LOCKING**

**TILT-  
STEE**

The Indica Vista Ego is an acknowledged leader in its class - defeating all newcomers on performance, features, price and styling.

# BATSOMI GROUP



## WE ARE EMPOWERED

Batsomi Investment Holdings is a black economic empowerment (BEE) company, formed in 1998 by Jacob Modise and a group of black business individuals with broad diversity of management and business skills. The company was formed to harness the individual networks and capabilities of the founders and build a strong BEE company that could participate in the new opportunities that arose at the time.

In the early days, the group was an investment holdings company, acquiring interests in the hospitality and gaming sectors. Since 2004, the group has transformed into an operating entity with a focus in the health, power, defence and technology, tourism and leisure sectors. Additionally, it has aligned itself with government's objectives of fostering the development of black industrial groups that will own and control the majority shares of specific sectors of the economy.

Since 2004, the group has transformed into an operating entity with a focus in the health, power, defence and technology, tourism and leisure sectors.

## WE GIVE BACK

Batsomi recognises its role as one of South Africa's leading BEE companies and the responsibilities that come with it. These are the reasons we strive to find ways to play a meaningful role in our society. Batsomi makes contributions that change lives.

In the past, the mainstay of our social involvement was education and skills development, focusing on providing bursaries to deserving, underprivileged students. Now we support directly the people working for the companies in which we have invested. For example, in 2017, with the acquisition of Mercure, 6% of their staff were given bursaries and management trainee positions.

## WE ARE BATSOMI

We are inspired by the African hunters of old. Batsomi, a Tswana word meaning 'hunters', has shaped all our beliefs and our approach to business. Their vast knowledge of their territory, animal habits, their ingenious tool making, and their wisdom to work together with others for the benefit of the whole tribe, inspired us to blaze new trails.

**Jacob Modise, our chairman,** is our deal maker. He has extensive networks within business and government. With broad experience in the strategic direction of companies, he is our chief negotiator, guides the management team and maintains communication between the company and stakeholders.

Jacob is the past CEO of the RAF and the former Group Financial Director and Chief Operations Officer of Johnnic Holdings, a company listed on the JSE Securities Exchange. Prior to joining Johnnic, he occupied senior finance positions at Eskom, Teljoy Holdings, and JCL. He served his articles with Deloitte, Haskins and Sells.

His other directorships include Allied Electronic Corporation, Eskom Holdings, Land and Agricultural Development Bank of Southern Africa, South African Institute of Chartered Accountants, M-NET and SuperSport Holdings.

He is Chairman of NERSA and is also an advisory board member of the Nelson Mandela Children's Fund and Wits Business School.



**Jacob Modise**  
Chairman - Batsomi Investment Holdings  
BCom, BAcc, CA(SA), MBA, AMP (Harvard)

## WE HAVE VISION

We see a future shaped by endless possibilities. Our vision is to establish an indigenously developed global brand, underpinned by

- ♦ entrepreneurship
- ♦ specific sector focus within a diversified group
- ♦ strong alliances, and
- ♦ a steadfast attention to generating significant shareholder value.

We're committed to our mission to become a contributor to growth in the South African economy by becoming a leading, diversified industrial group by applying prudent investment criteria, adding value to the businesses we invest in and achieving above market return for our shareholders.

## WE'VE WALKED THE TALK

Batsomi has grown from a company of hotel interests to an industrial holding company.

**1998** Batsomi was a founding establishment of the IDC together with the IDC.

**2004** Acquired a 30% equity stake in Contracting Services, an electrical distributor.

**2005** Acquired a 30% equity stake in a local subsidiary manufacturer of...

**2005** Acquired a 26% equity stake in Wholesalers, an electrical wholesaler of R1.5 billion.

**2005** Acquired a Group which deals in dealership turnover...

**2006** Acquired a South African management sector...

**2007/8** Acquired a Star...

**2010** Acquired a...

**2013**...

**201**...



**BATSOMI GROUP**  
creating an enduring legacy

# BUSHTEC SAFARI



# GLASFIT



# NERA INVESTMENT GROUP

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# **EXAMPLES OF PRINTED COLLATERAL – CALENDARS AND YEAR PLANNERS**



# MANGOSUTHU UNIVERSITY OF TECHNOLOGY



**MUT**  
MANGOSUTHU  
UNIVERSITY OF TECHNOLOGY

031 907 7111    www.mut.ac.za    info@mut.ac.za    facebook.com/MUTUmlazi    @MUTcampus    @mut\_campus

## 2020 YEAR PLANNER

shape and own the future

	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu				
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FEB						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29
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**MUT**  
MANGOSUTHU  
UNIVERSITY OF TECHNOLOGY

031 907 7111    www.mut.ac.za    info@mut.ac.za    facebook.com/MUTUmlazi    @MUTcampus    @mut\_campus



### January

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### August

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### September

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### November

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### December

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26 December Day of Goodwill

**SCHOOL HOLIDAYS 2020**

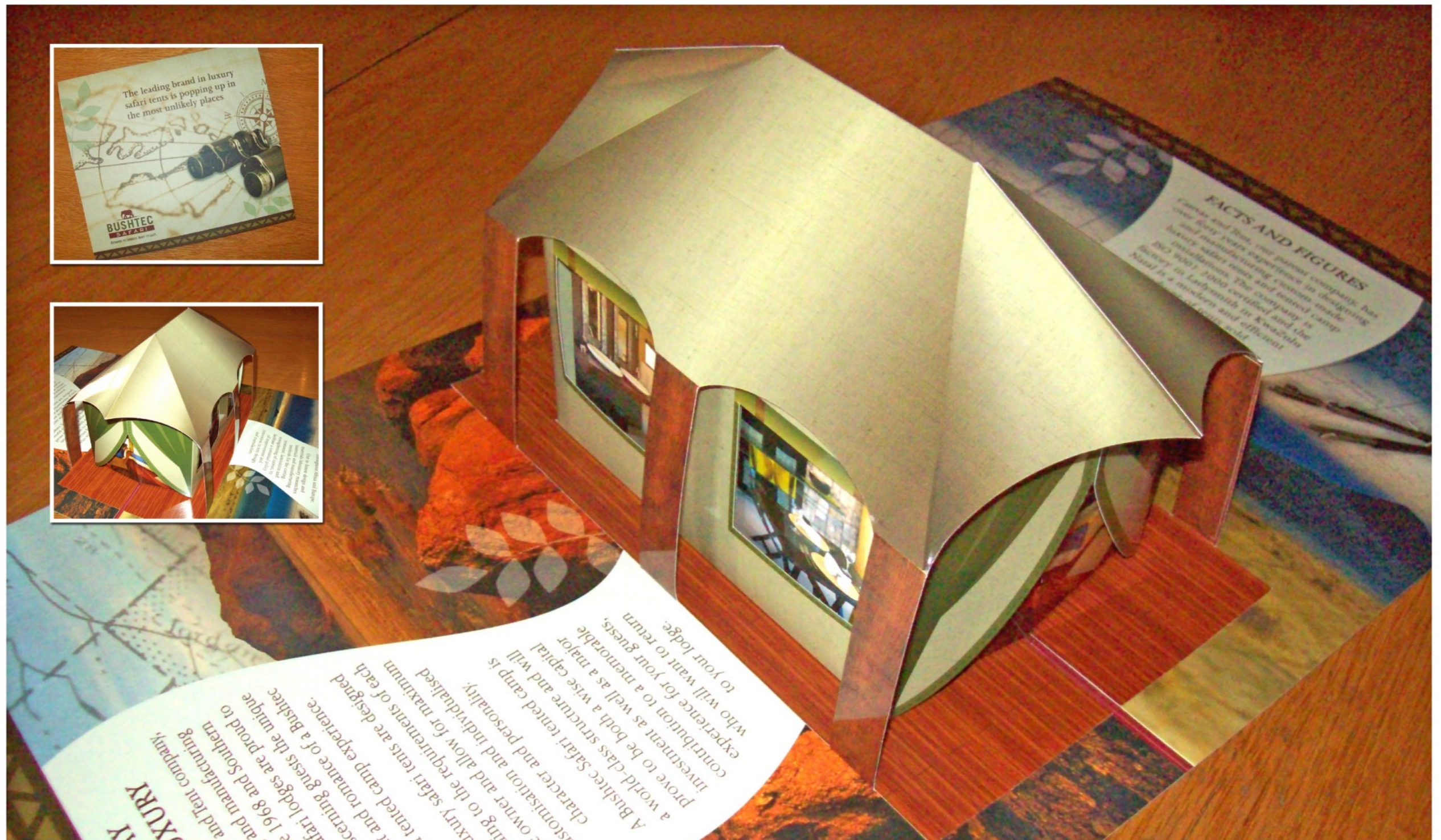
1 <sup>st</sup> Term	15 January - 20 March	3 <sup>rd</sup> Term	7 July - 18 September
2 <sup>nd</sup> Term	31 March - 12 June	4 <sup>th</sup> Term	29 September - 2 December

**2020 PUBLIC HOLIDAYS**

1 January	New Year's Day	9 August	National Women's Day / Civic Holiday
15 January - 20 March	1 <sup>st</sup> Term	31 March - 12 June	2 <sup>nd</sup> Term
7 July - 18 September	3 <sup>rd</sup> Term	29 September - 2 December	4 <sup>th</sup> Term

# **EXAMPLES OF PRINTED COLLATERAL – DIRECT MAILERS**

# BUSHTEC SAFARI 3D POP-UP BROCHURE



# **EXAMPLES OF PRINTED NEWSLETTERS**

# MANGOSUTHU UNIVERSITY OF TECHNOLOGY

## Vice-Chancellor's Corner

### Undaunted Spirit

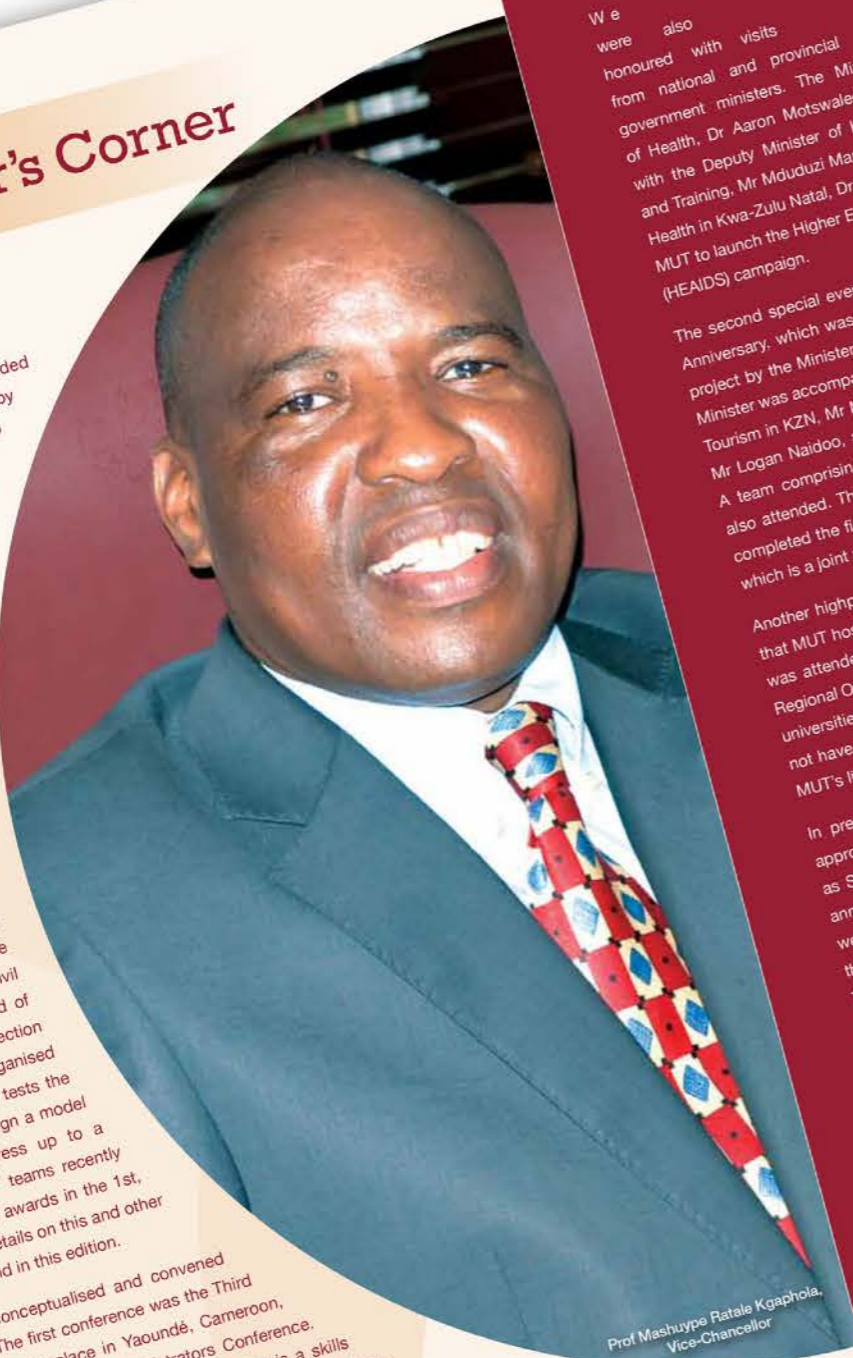
On the many developments that have unfolded at Mangosuthu University of Technology in 2013, I have been impressed by the commitment of our people engaged in the quest to establish MUT as a pre-eminent university.

I thank members of the MUT Council, many of whom are serving a second term, for the role they played in guiding and supporting our vision and mission. We value especially their focus on ensuring that the university's core business is protected above all else.

We believe that we have the opportunity to creatively define the university we are building. To this end, MUT has given substance to the Strategic Plan 2020 by augmenting it with the choice of Strategic Thrusts, which we are implementing across all sectors of the university.

It is with great joy that I share one of the many exciting developments taking place at our university. The Department of Civil Engineering now has a six-year record of entering and winning the Egg Protection Device and Cube Competitions, organised by NCP Cimphor. This competition tests the ability of student engineers to design a model bridge that would withstand stress up to a defined point. Once again, MUT teams recently made a clean sweep, scooping awards in the 1st, 2nd, 3rd and 4th categories. Details on this and other like developments can be found in this edition.

Further to this, MUT has conceptualised and convened two conferences this year. The first conference was the Third Project 606 Workshop that took place in Yaoundé, Cameroon, and the second was the Empowered Administrators Conference, a skills-based conference while the latter is a skills-based conference to note that both events have been organised by leading institutions. This is more importantly, it



Prof Mashuype Ratsale Kgaphola,  
Vice-Chancellor

We were also honoured with visits from national and provincial government ministers. The Minister of Health, Dr Aaron Motsoaledi, together with the Deputy Minister of Higher Education and Training, Mr Mduzuzi Manana, and the MEC for Health in Kwa-Zulu Natal, Dr Sibongiseni Domo, visited MUT to launch the Higher Education HIV/AIDS Programme (HEAIDS) campaign.

The second special event was the celebration of Eskom's 90th Anniversary, which was coupled with the unveiling of MUT's Water project by the Minister of Public Enterprises, Mr Malusi Gigaba. The Minister was accompanied by the MEC for Economic Development and Tourism in KZN, Mr Mike Mabuyakhulu, eThekweni Municipality, Mr Logan Naidoo, as well as the Chairperson of Eskom, Mr M. A team comprising of Eskom executives and managers also attended. The occasion was also used to acknowledge the first part of their training in the Energy Efficiency Programme, which is a joint venture between MUT and Eskom.

Another highpoint was the increase in attendance of the 2013 Conference, which was attended by more than 500 delegates; 50 delegates from the Regional Office of Technology Transfer and 30 delegates from universities attended the Legal Practitioners' Forum. It is not surprising that the line managers of MUT's line managers.

In previous editions, I mentioned that as we approach towards certain student life and university as SRC elections and the ban of alcohol on campus, we announced that MUT hosted two major student events, the MUT Beauty Pageant and the MUT Sports Day. The conduct by all contesting parties was commendable. The conduct by all contesting parties, we believe this speaks to the leadership at the management level alike.

In closing, I say well done to all the colleagues at MUT who remain undaunted despite the challenges placed on them. To our management team, students who stand united and committed to our vision, your leadership, strength of character is inspiring, and I thank you.



# SPIRIT

Sep/Oct 2013

NATIONAL  
SCIENCE  
WEEK

23

MUT HOSTS  
WORLD CLASS  
CONFERENCE

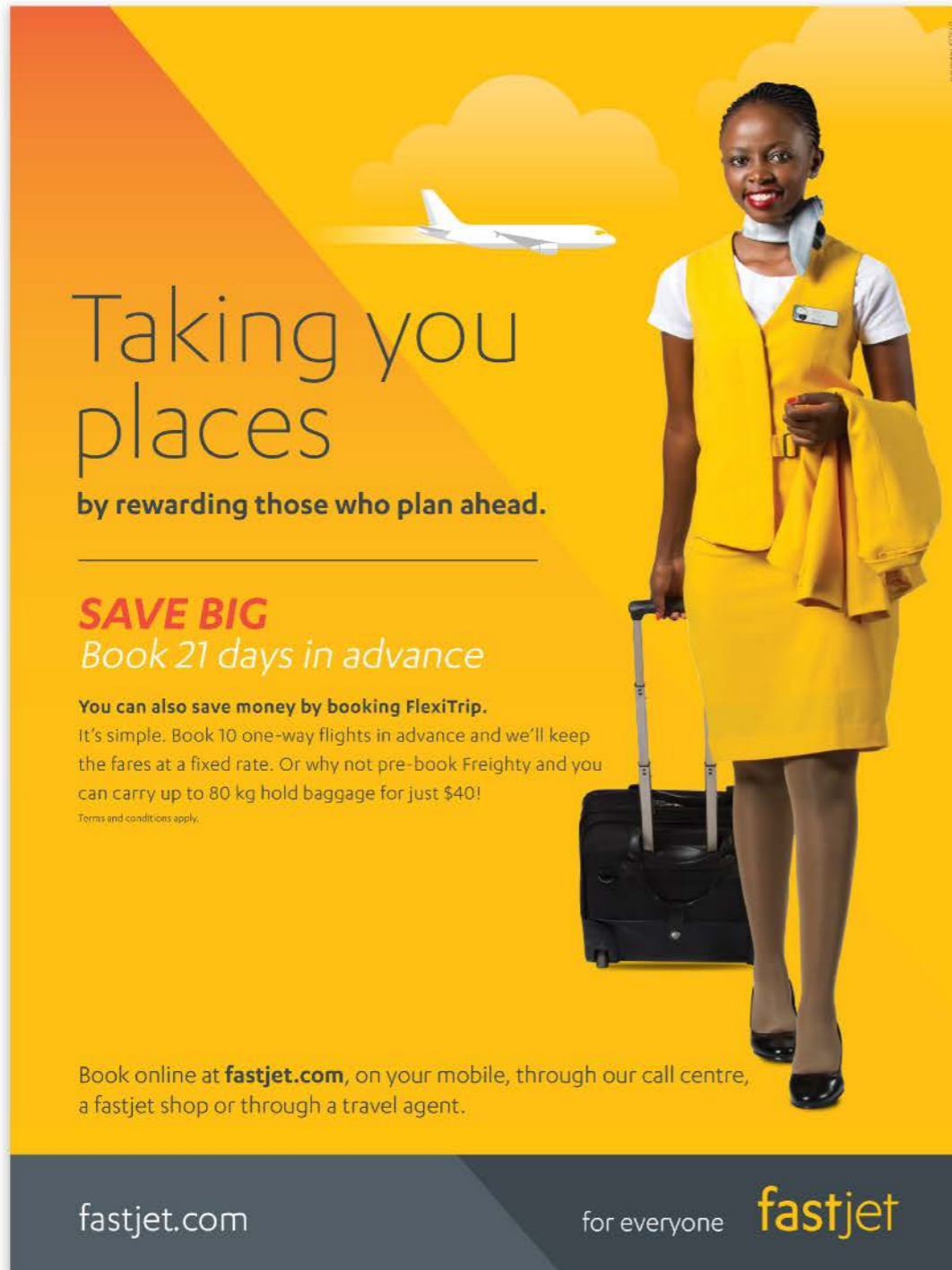
11

THE BEST  
CHOIR IN THE



# EXAMPLES OF PRINT ADVERTS

# FASTJET



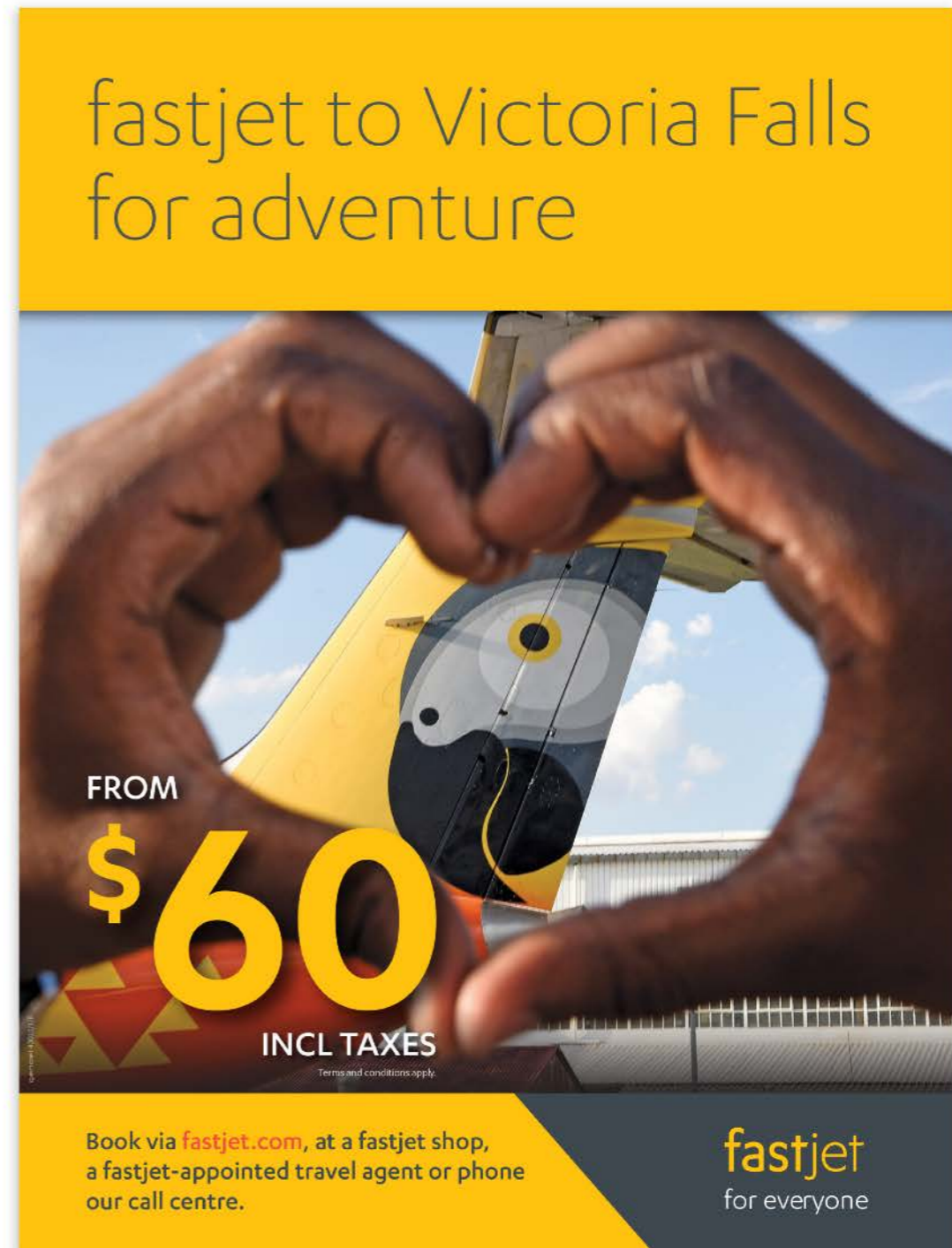
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- A sustainable green project aligned with the National Environment Management Authority.
- **Kenya Vision 2030** flagship housing and urbanization project.
- The largest private investment in urban infrastructure in Kenya's history.

Contact Nancy Muthoni on +254 20 368 2319 email: [nkaguma@tatucity.com](mailto:nkaguma@tatucity.com)  
Bilha Mureithi on +254 20 368 2000 email: [bilha@tatucity.com](mailto:bilha@tatucity.com)



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- A sustainable green project aligned with the National Environment Management Authority.
- **Kenya Vision 2030** flagship housing and urbanization project.
- The largest private investment in urban infrastructure in Kenya's history.

Email Nancy Muthoni at [sales@tatucity.com](mailto:sales@tatucity.com) or call the Tatu City Hotline: +254 78 88 33 333



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# **EXAMPLES OF CORPORATE DISPLAY BRANDING, MERCHANDISING AND POINT-OF-SALE**

# EHL ENGINEERING GROUP



# FASTJET

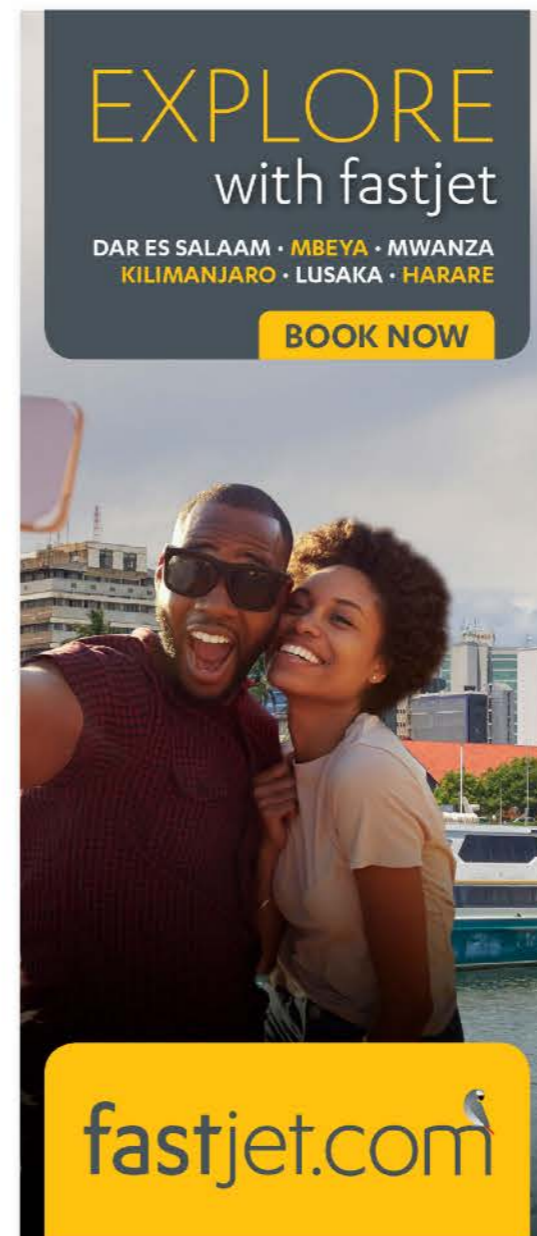
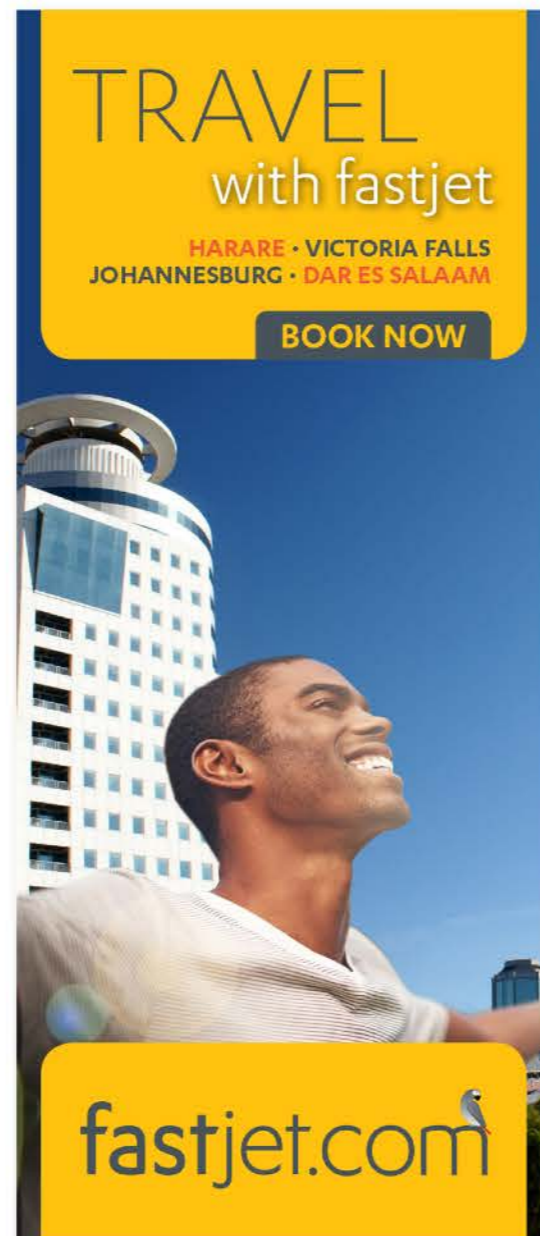


## FASTJET CONFERENCE POINT-OF-SALE

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## FASTJET CONFERENCE POINT-OF-SALE



## GLASFIT EVENT POINT-OF-SALE



# EHL ENGINEERING

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# GLASFIT

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# MANGO AIRLINES

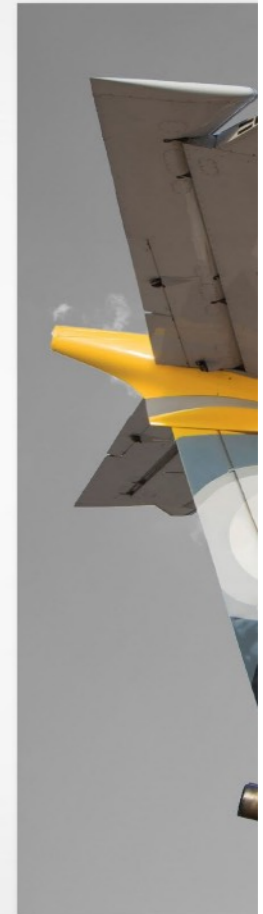
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# FASTJET OFFICE DECOR



## FASTJET OFFICE DECOR



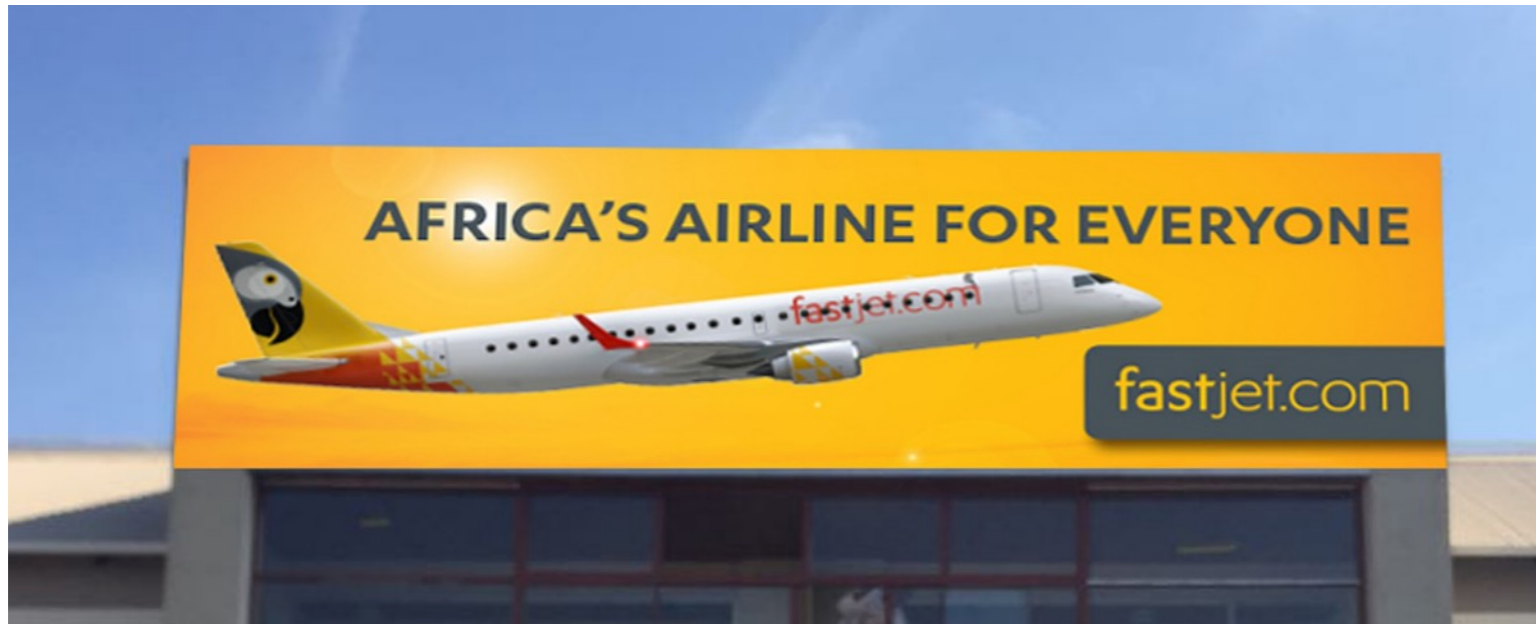
# MANGO OFFICE DECOR

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# SIGNAGE

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# **EXAMPLES OF INTEGRATED CAMPAIGNS**

# GLASFIT 30 YEAR BIRTHDAY CAMPAIGN



# MANGO AIRLINES BUCKET LIST CHALLENGE CAMPAIGN



# GLASFIT 'COUCH POTATO' CAMPAIGN

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Season 8 | Episode 1

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# MANGO AIRLINES 'MANGO PLUS' CAMPAIGN



# BUSHTEC SAFARI EXHIBITION CAMPAIGN



# EXAMPLES OF OUT-OF-HOME CREATIVE

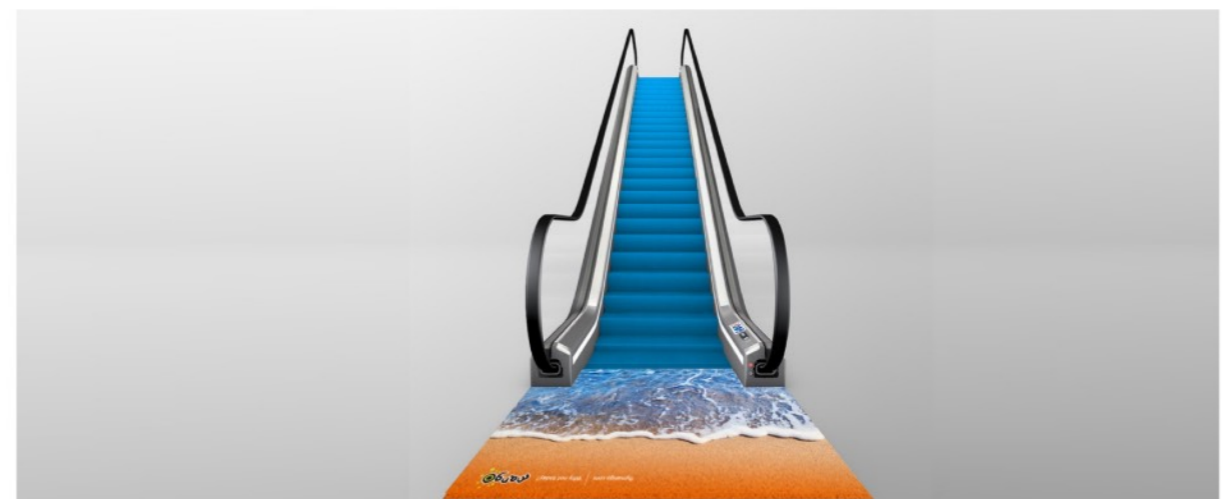
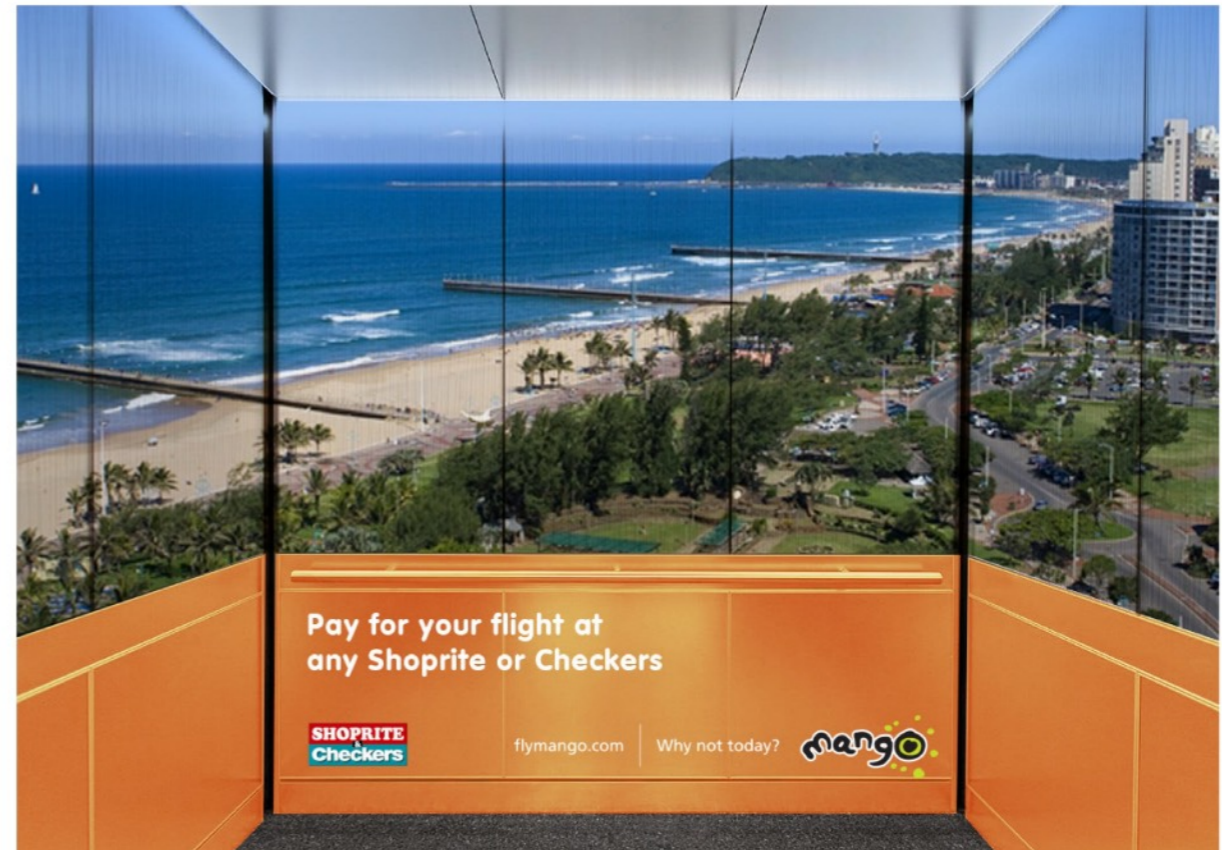
## MANGO AIRLINES



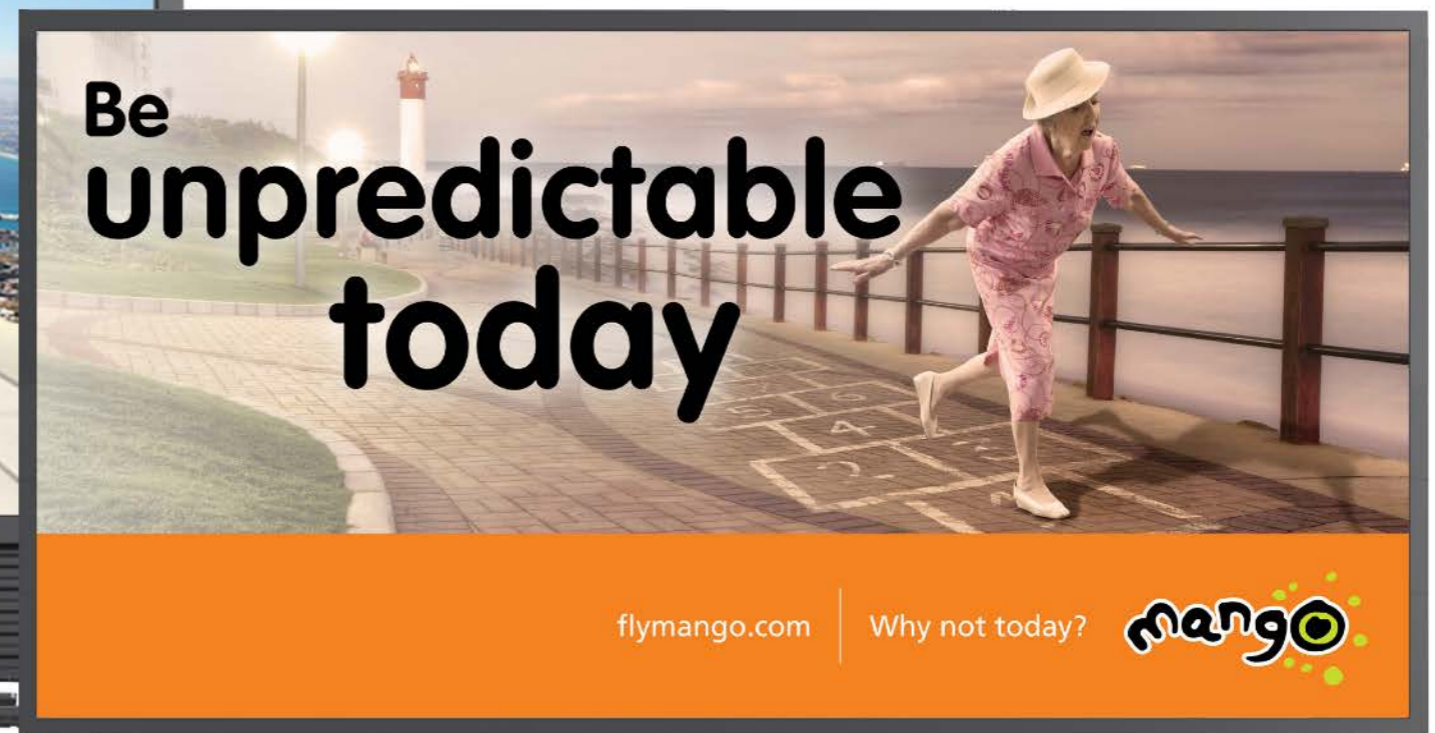
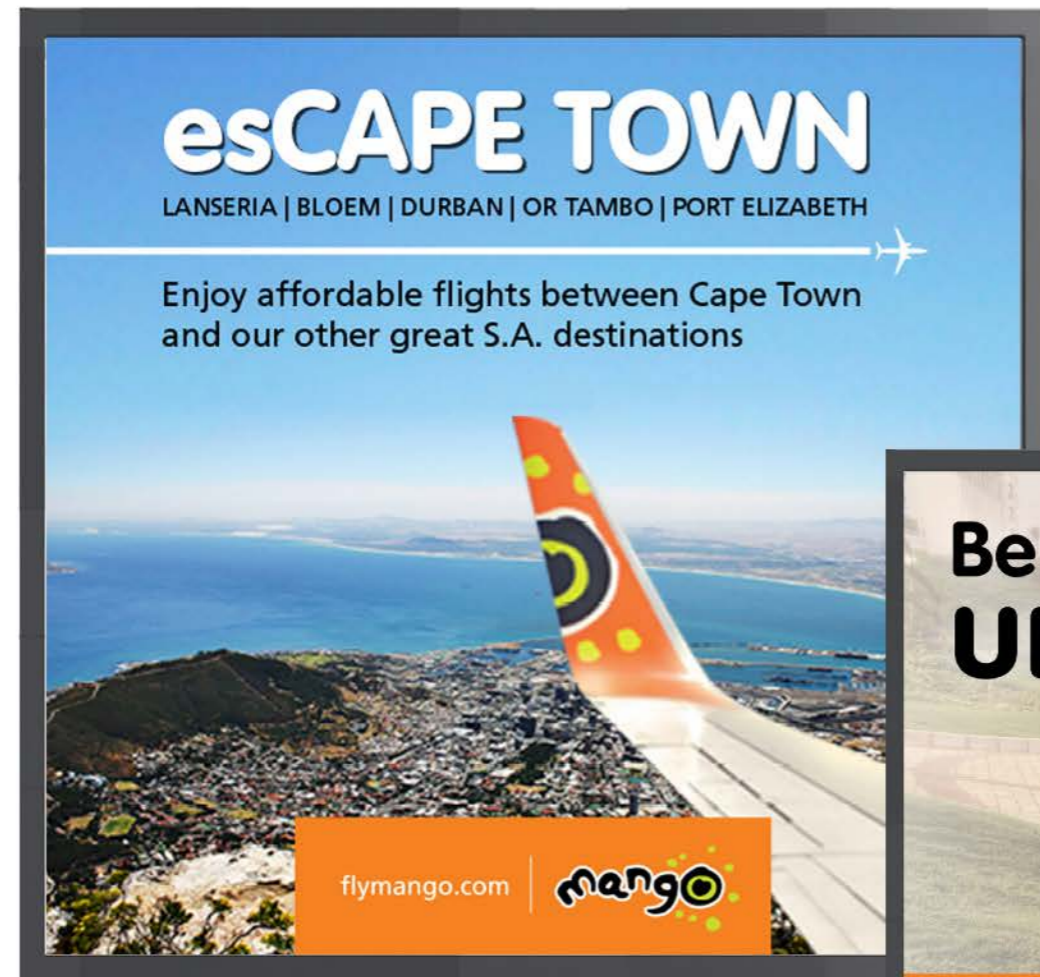
## SPECIAL OLYMPICS SOUTH AFRICA (SOSA)



# MANGO AIRLINES MALL ACTIVATION

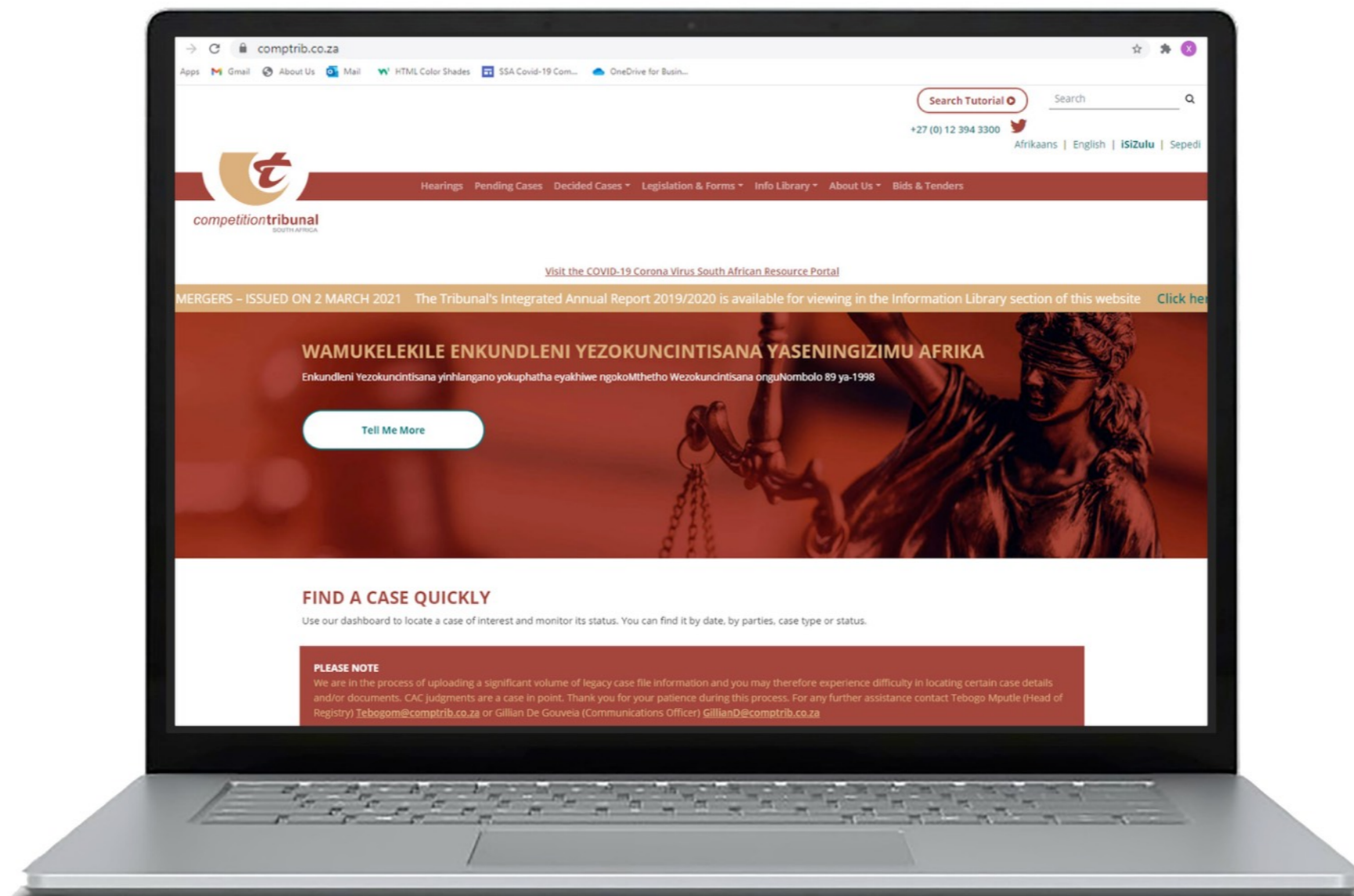


# MANGO AIRLINES

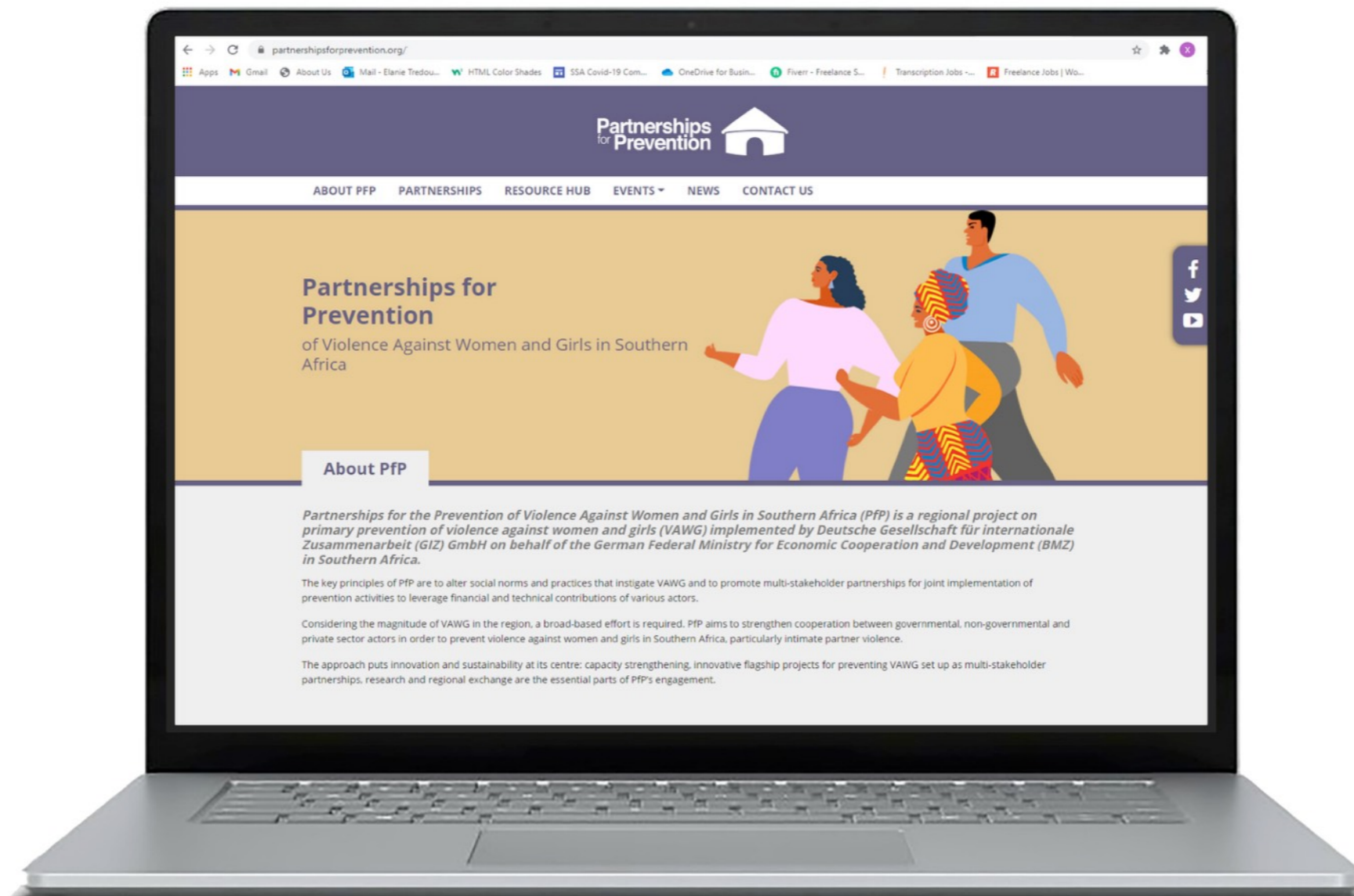


# EXAMPLES OF WEBSITES

# COMPETITION TRIBUNAL



# PARTNERSHIPS FOR PREVENTION (GIZ)

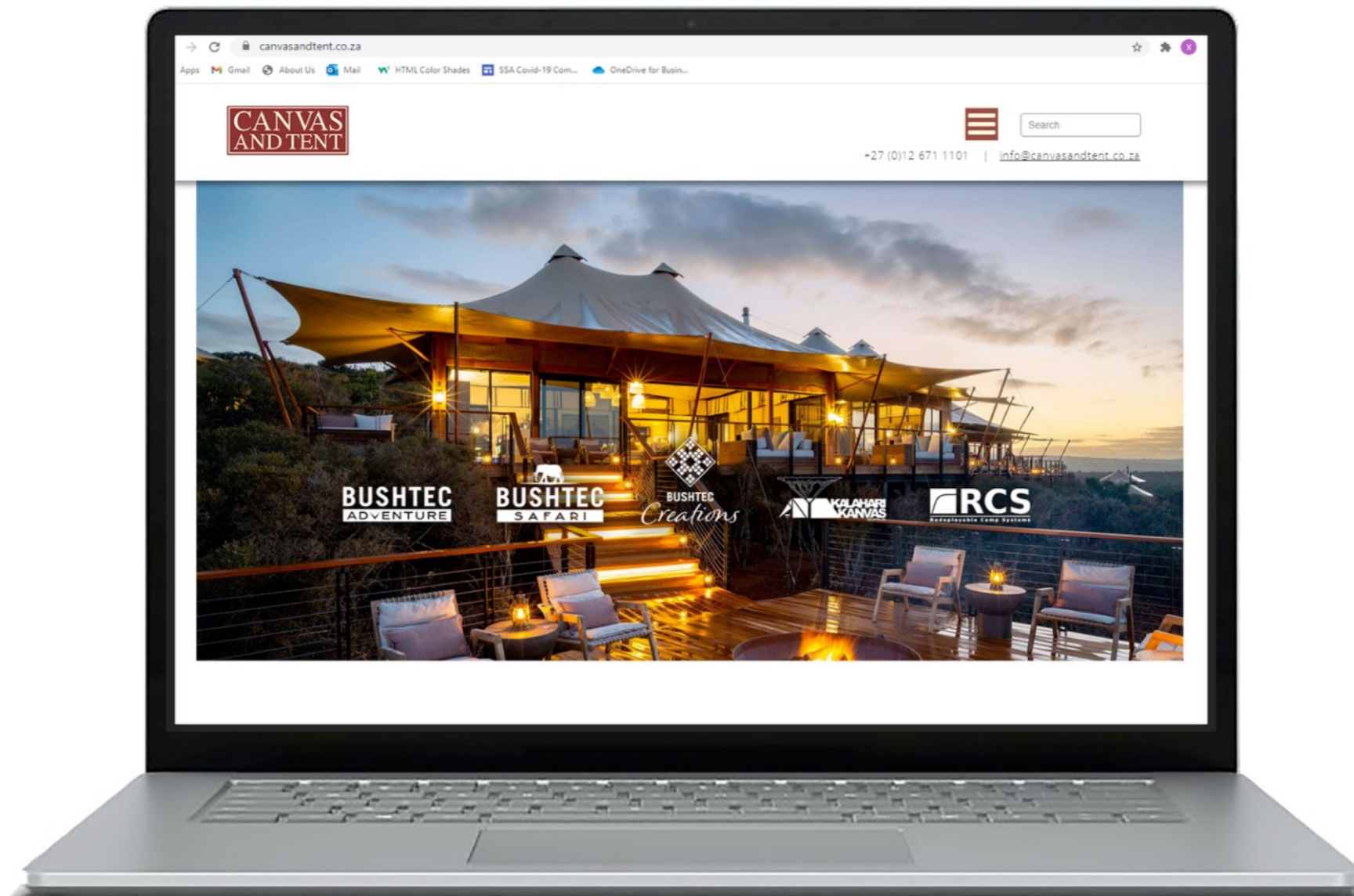


# GLASFIT

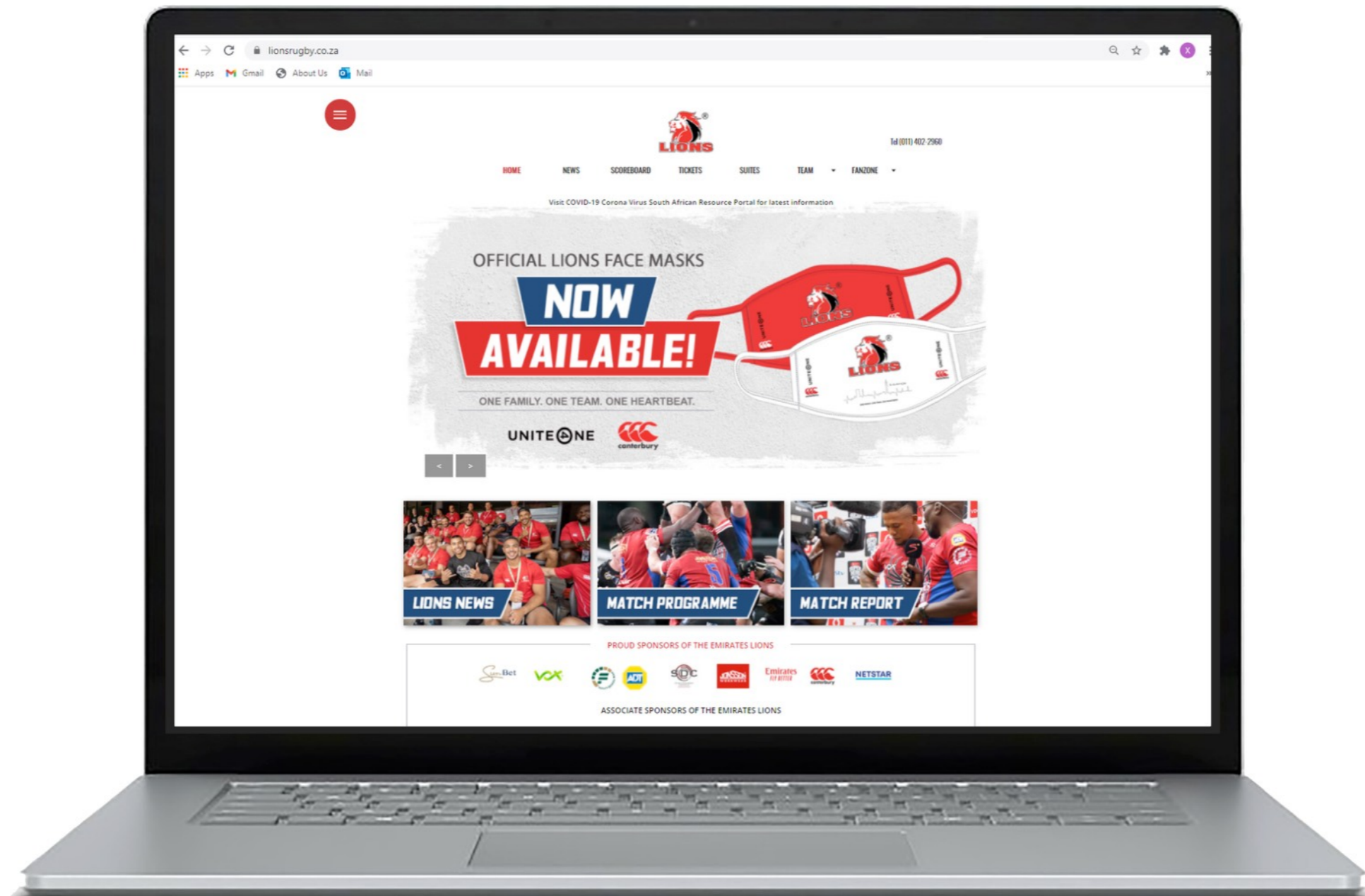


# CANVAS AND TENT

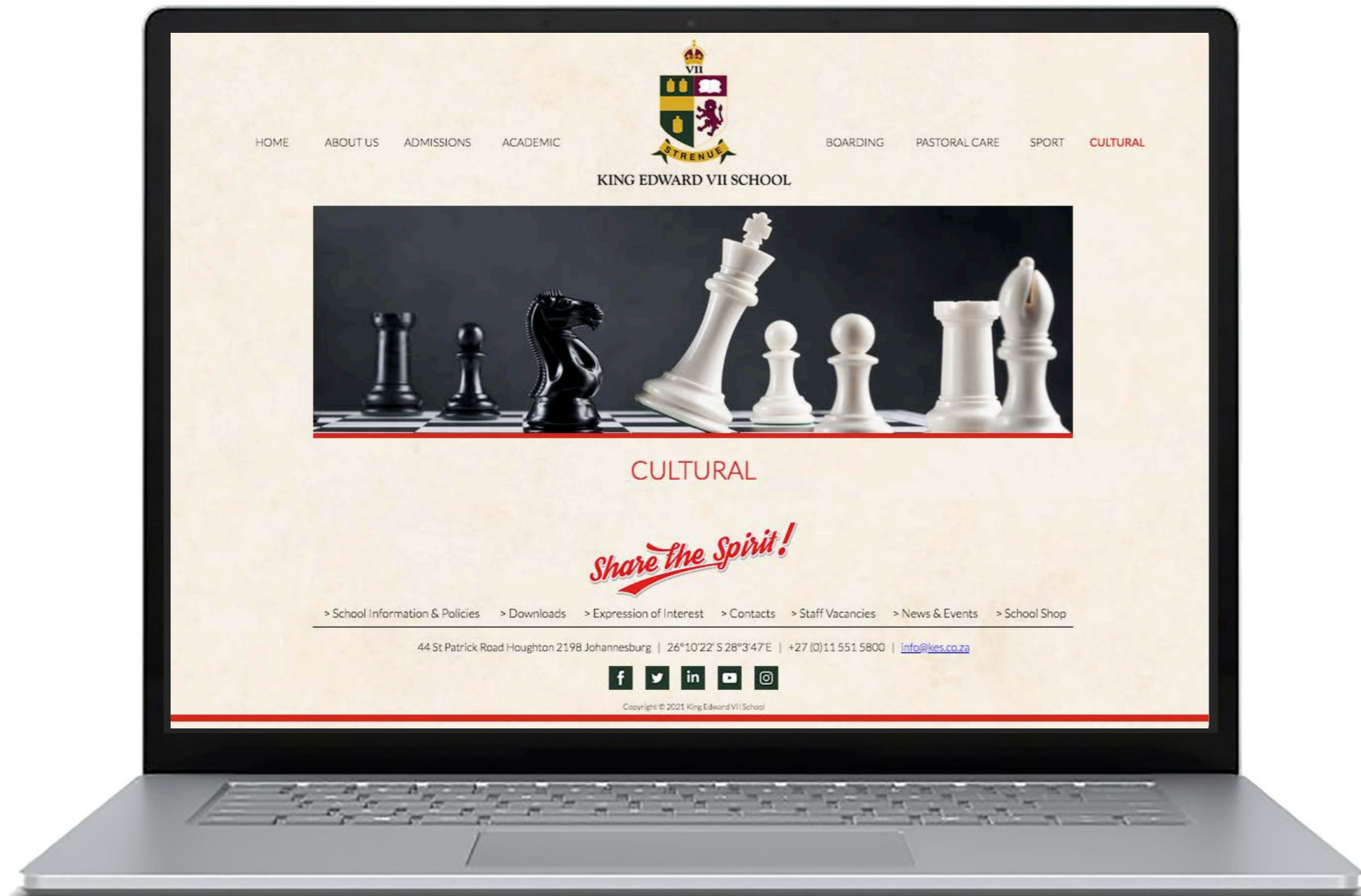
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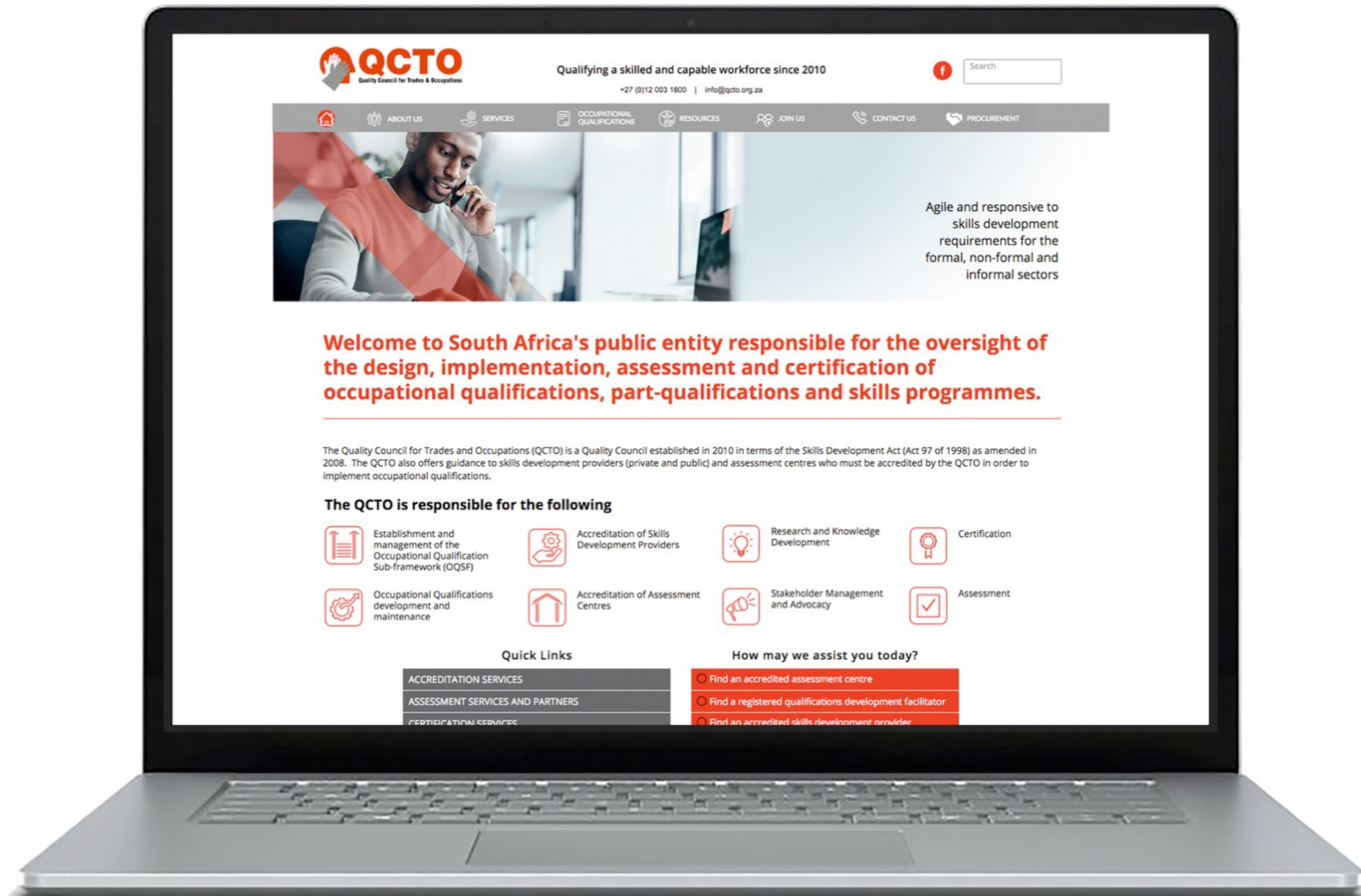
# GOLDEN LIONS RUGBY UNION



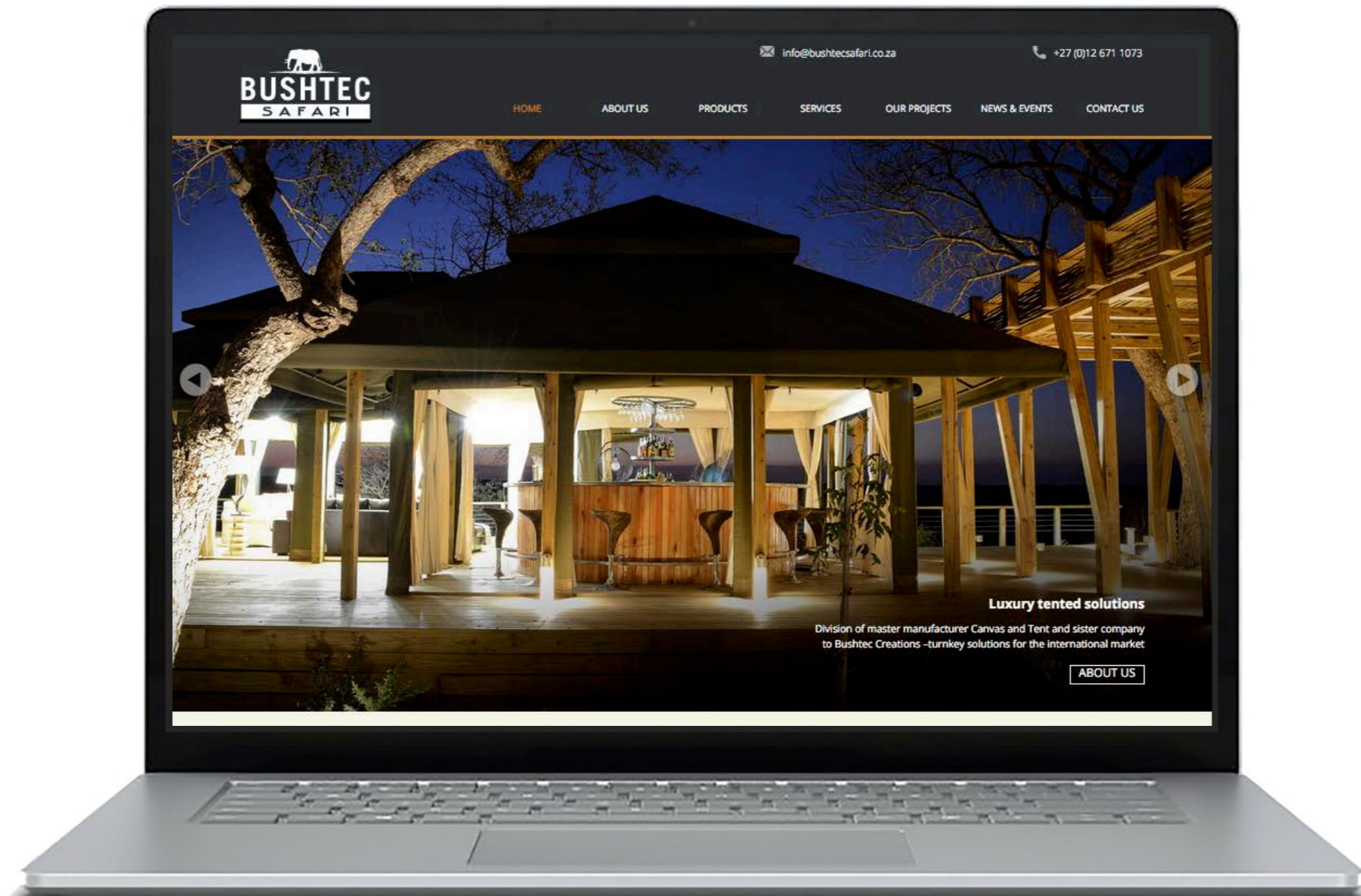
# KING EDWARD VII SCHOOL



# QCTO

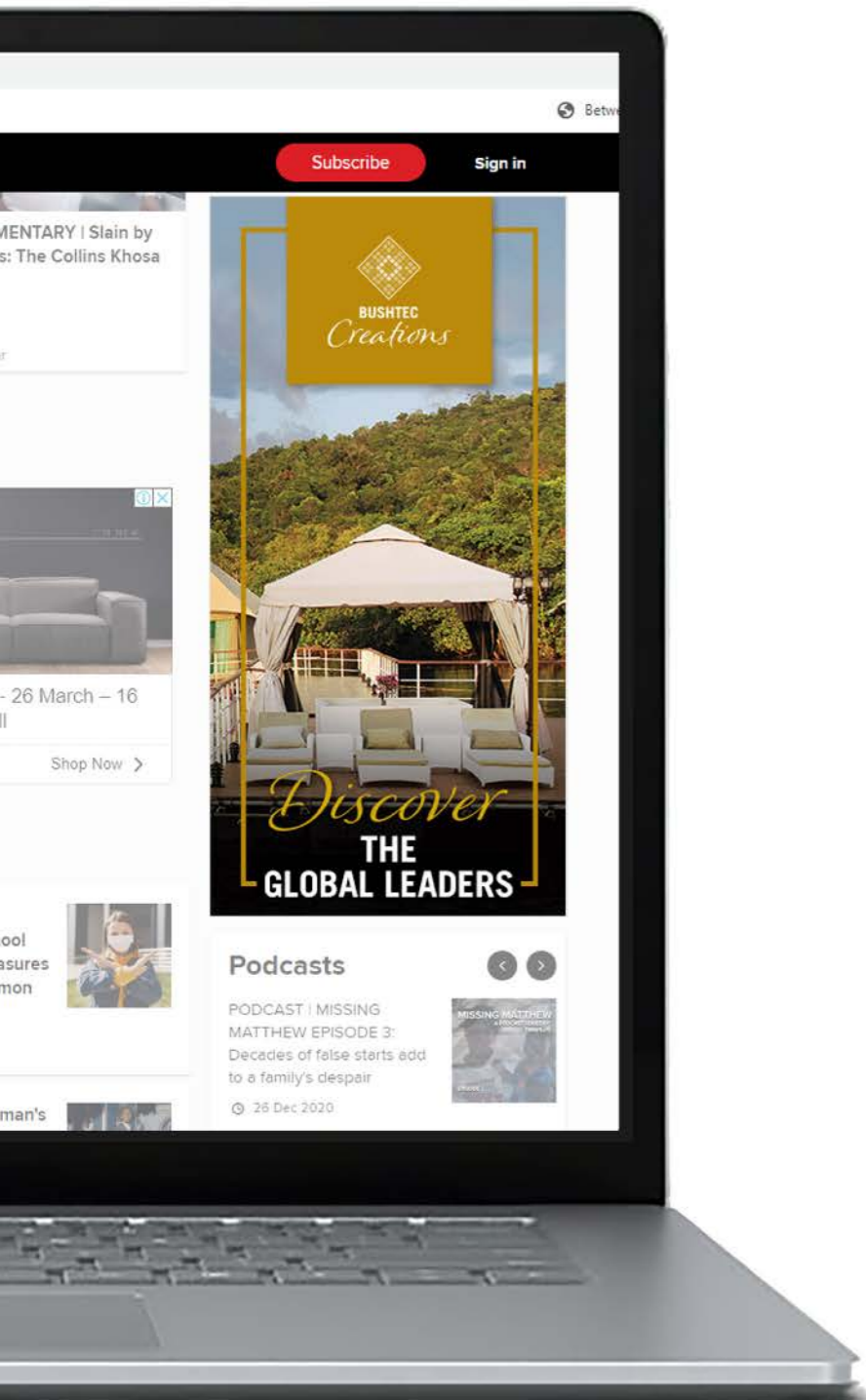


# BUSHTEC SAFARI

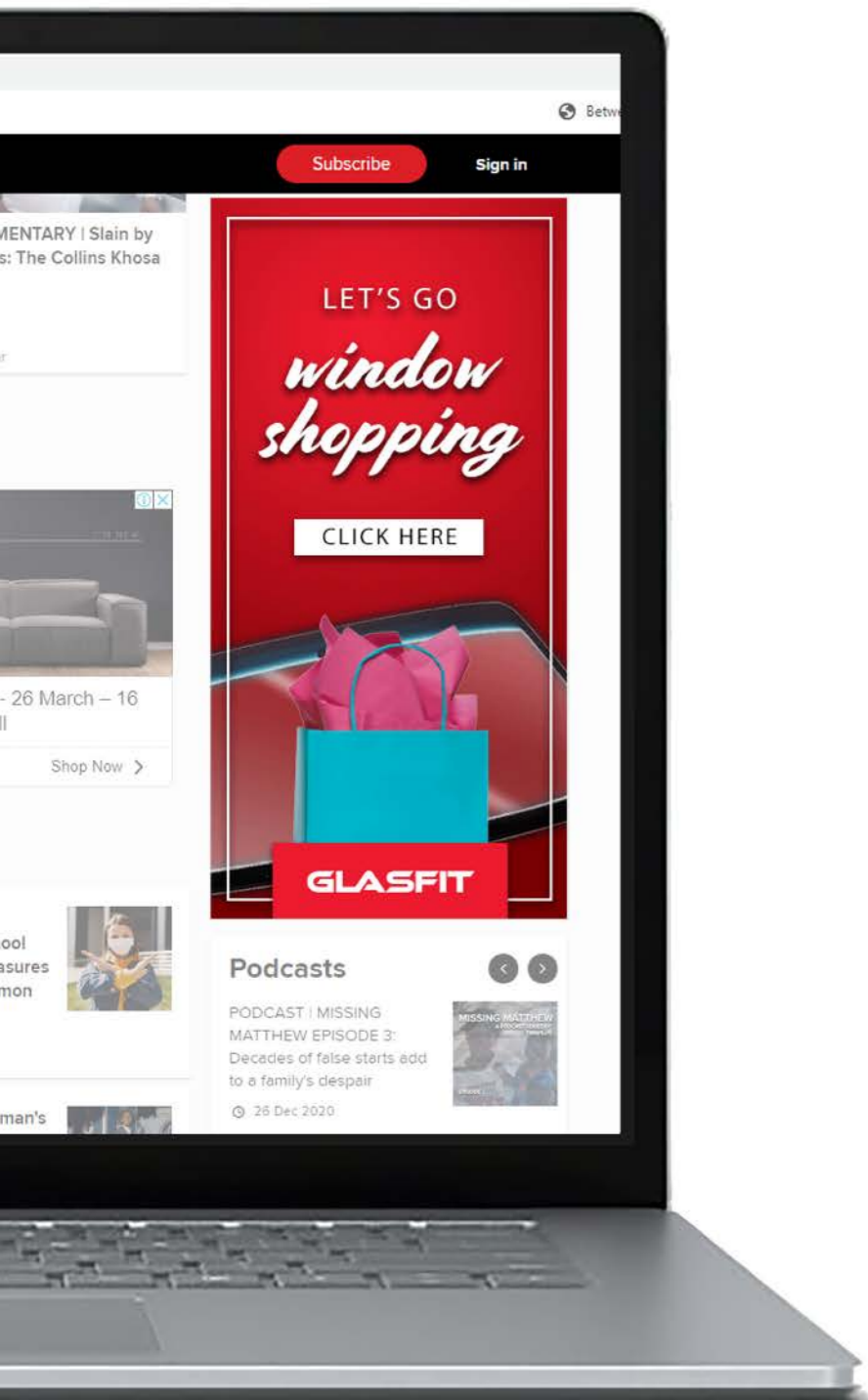


# **EXAMPLES OF ONLINE BANNERS**

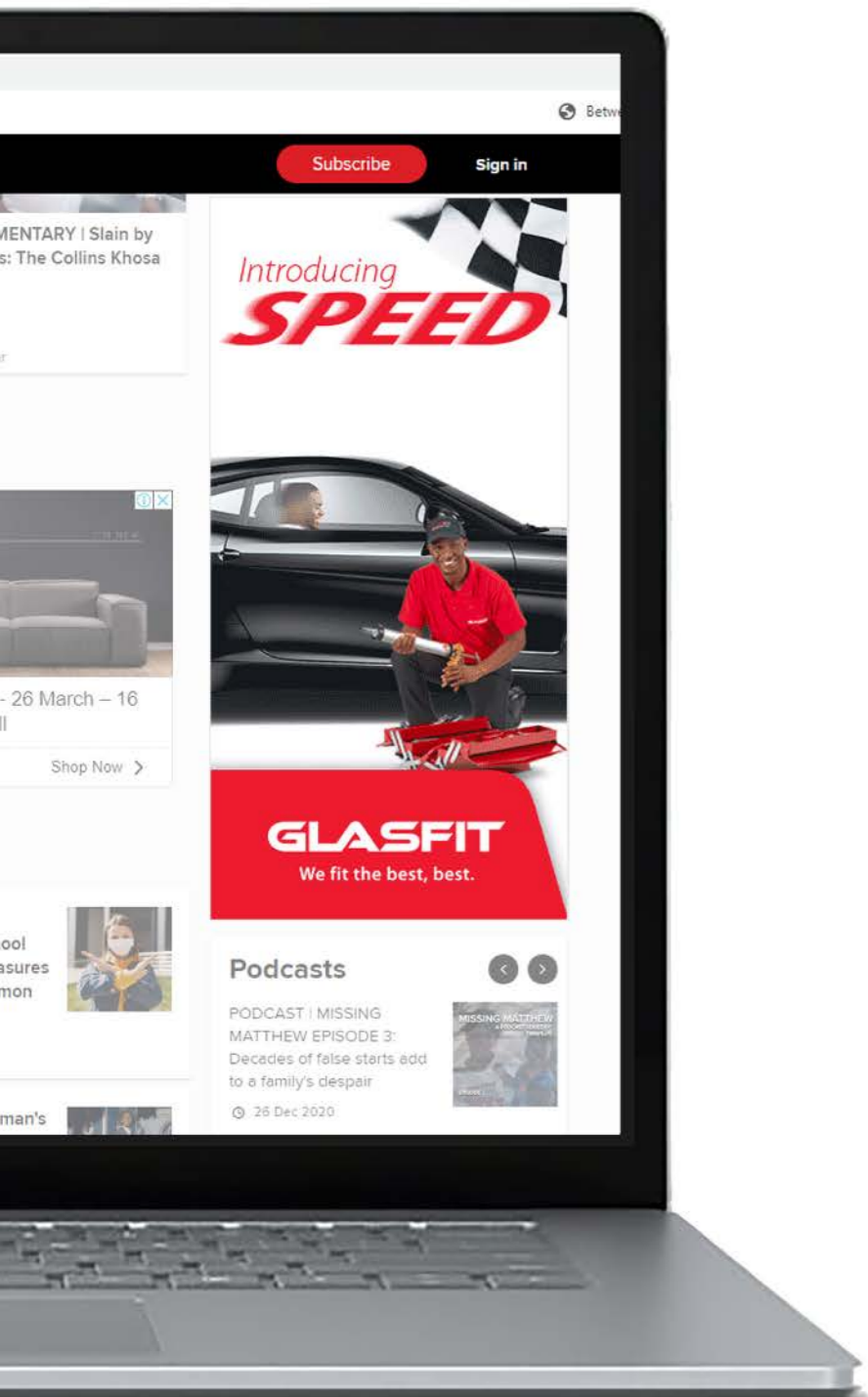
# BUSHTEC CREATIONS DIGITAL CAMPAIGNS




# GLASFIT DIGITAL CAMPAIGNS



# GLASFIT DIGITAL CAMPAIGNS



# MANGO AIRLINES DIGITAL CAMPAIGNS




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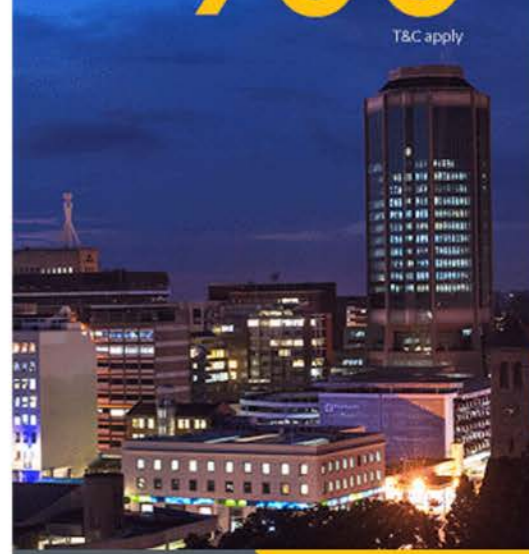
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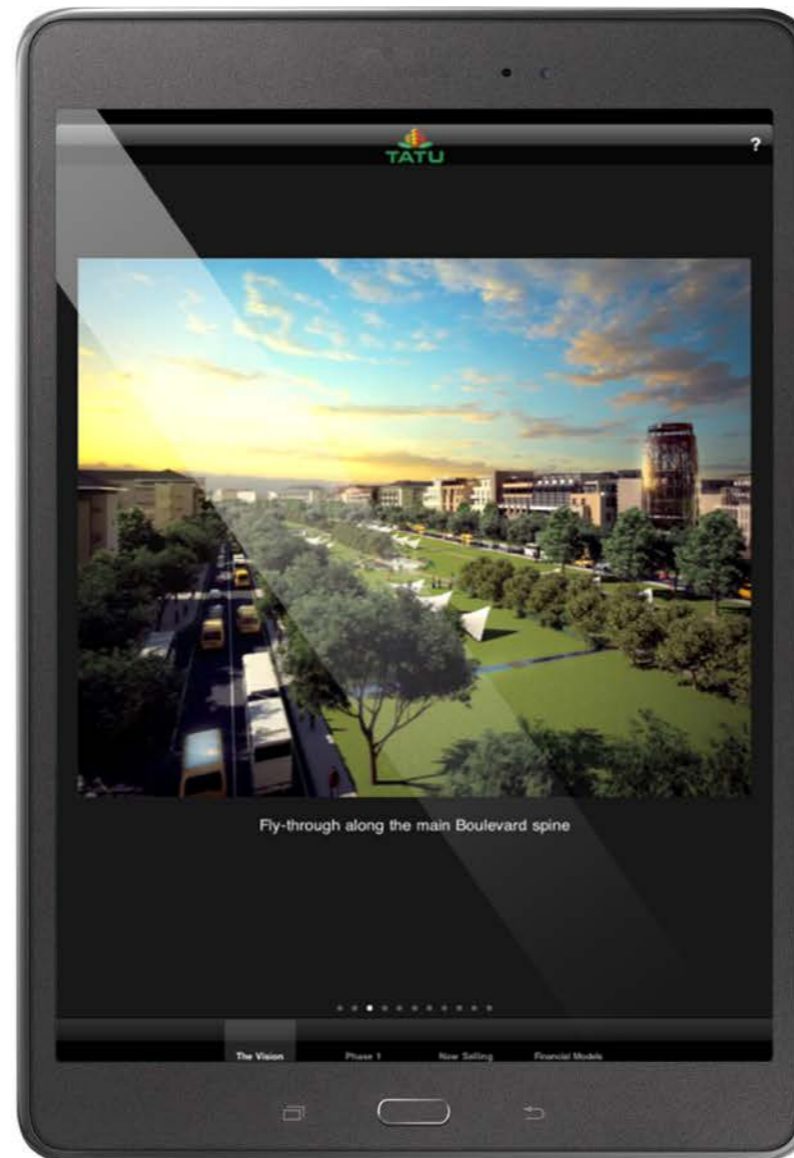
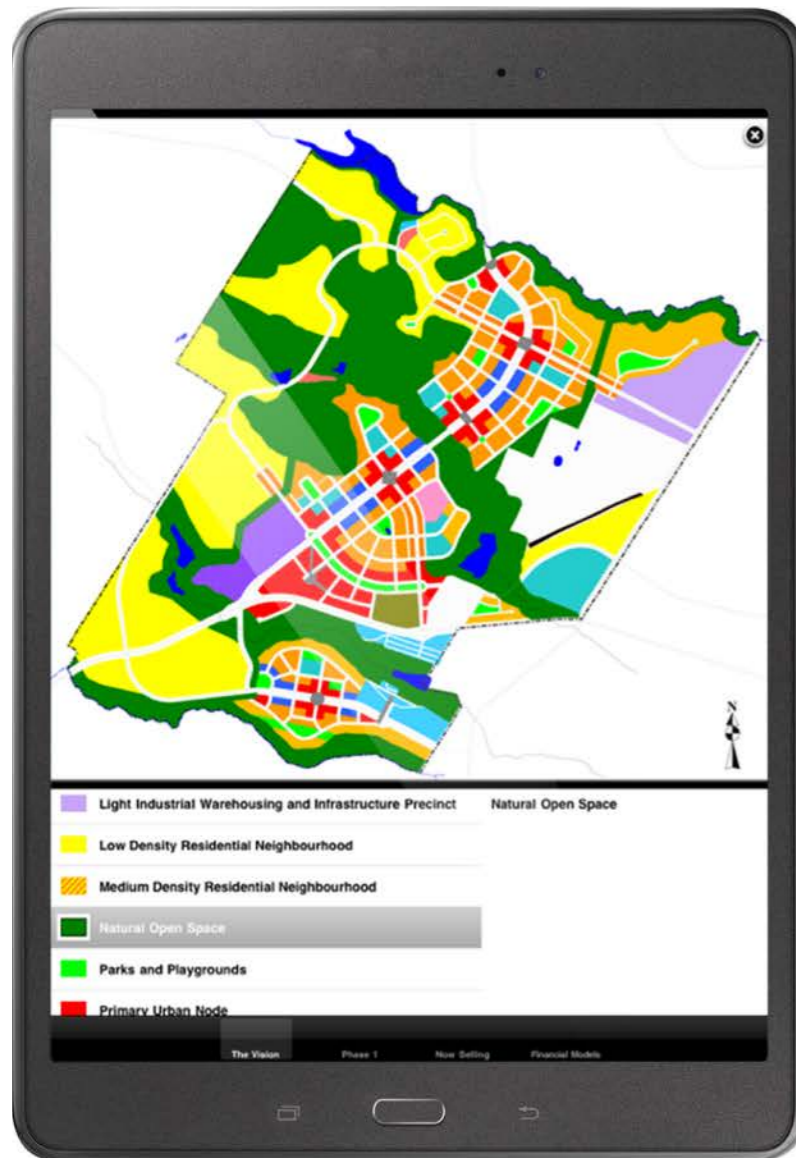
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SEARCH AND BOOK

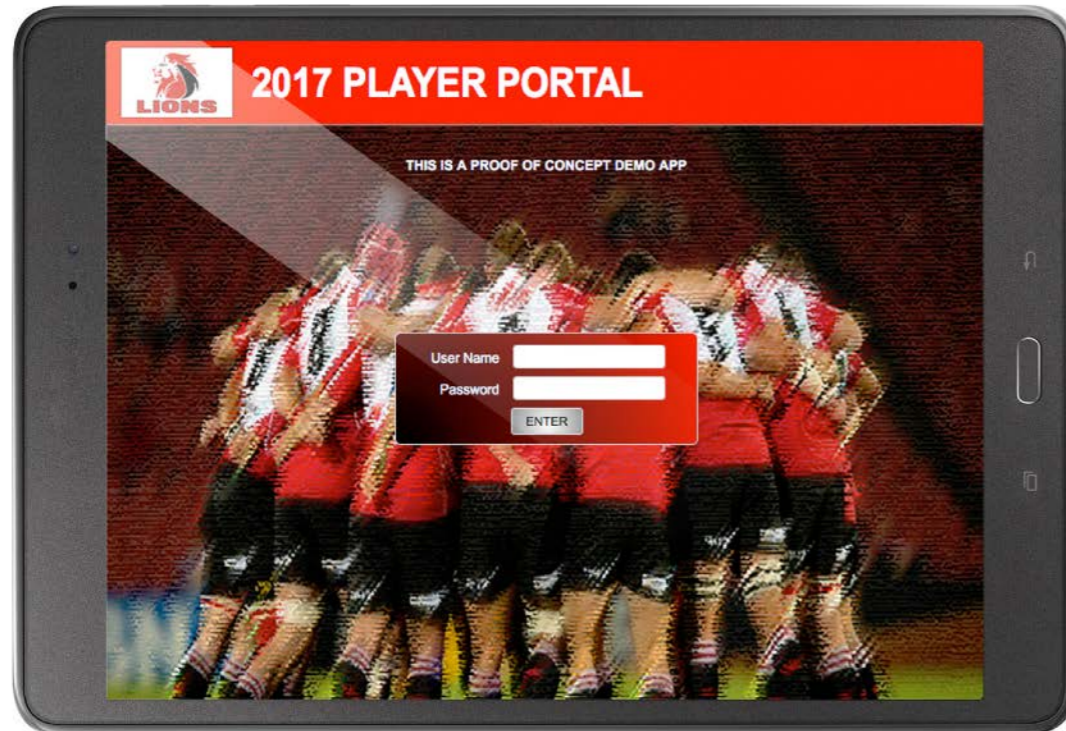
Sizzling specials

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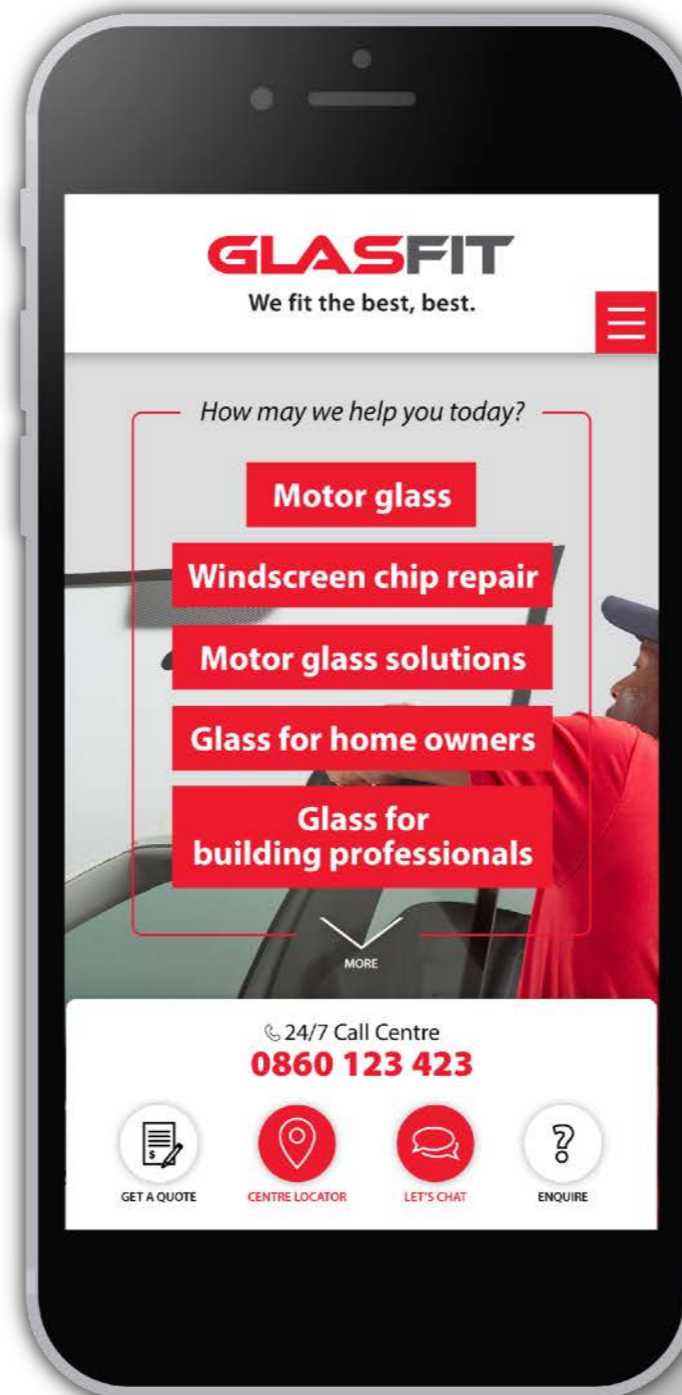
# TATU CITY SALES APP



# GOLDEN LIONS RUGBY UNION PLAYER APP

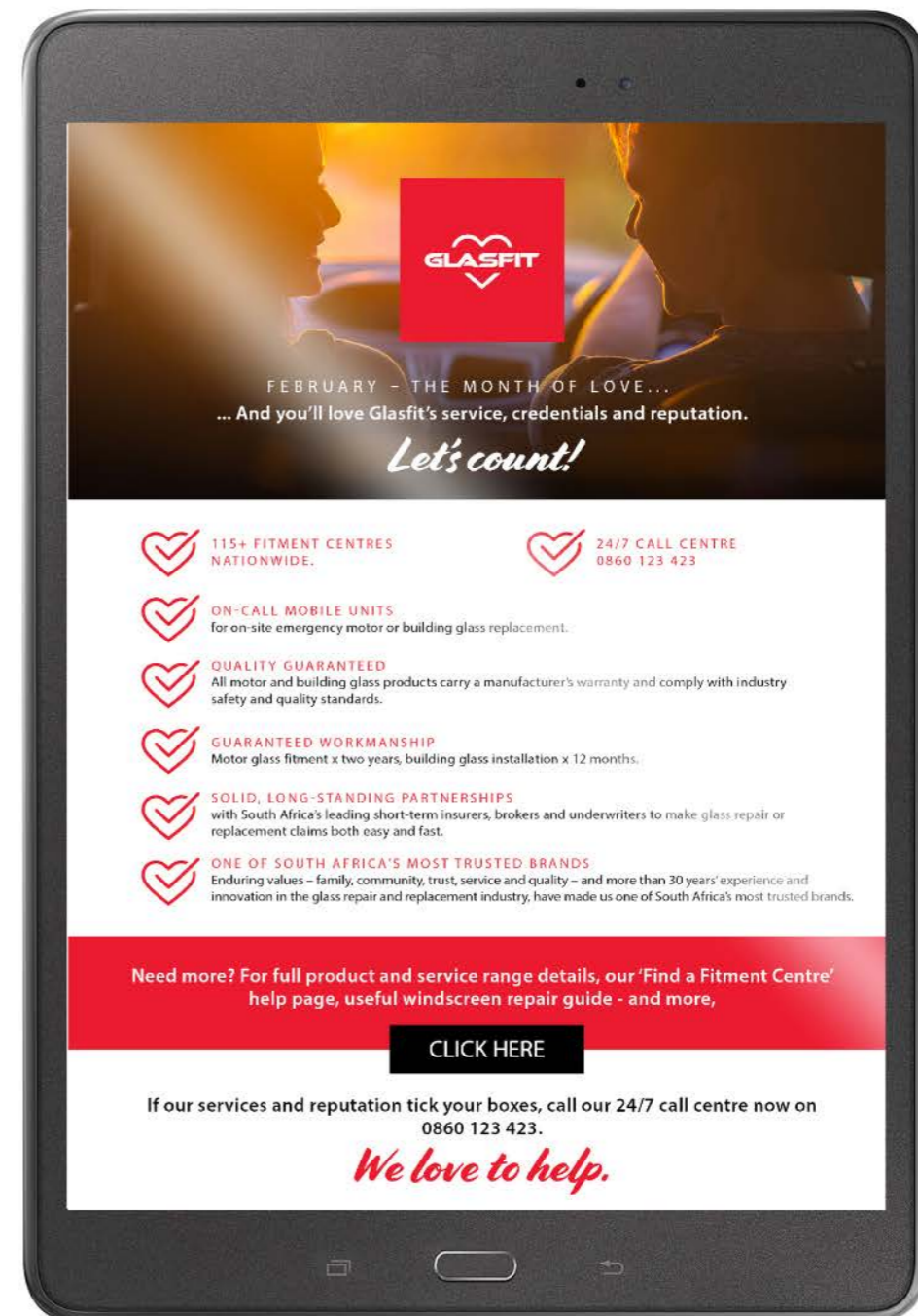
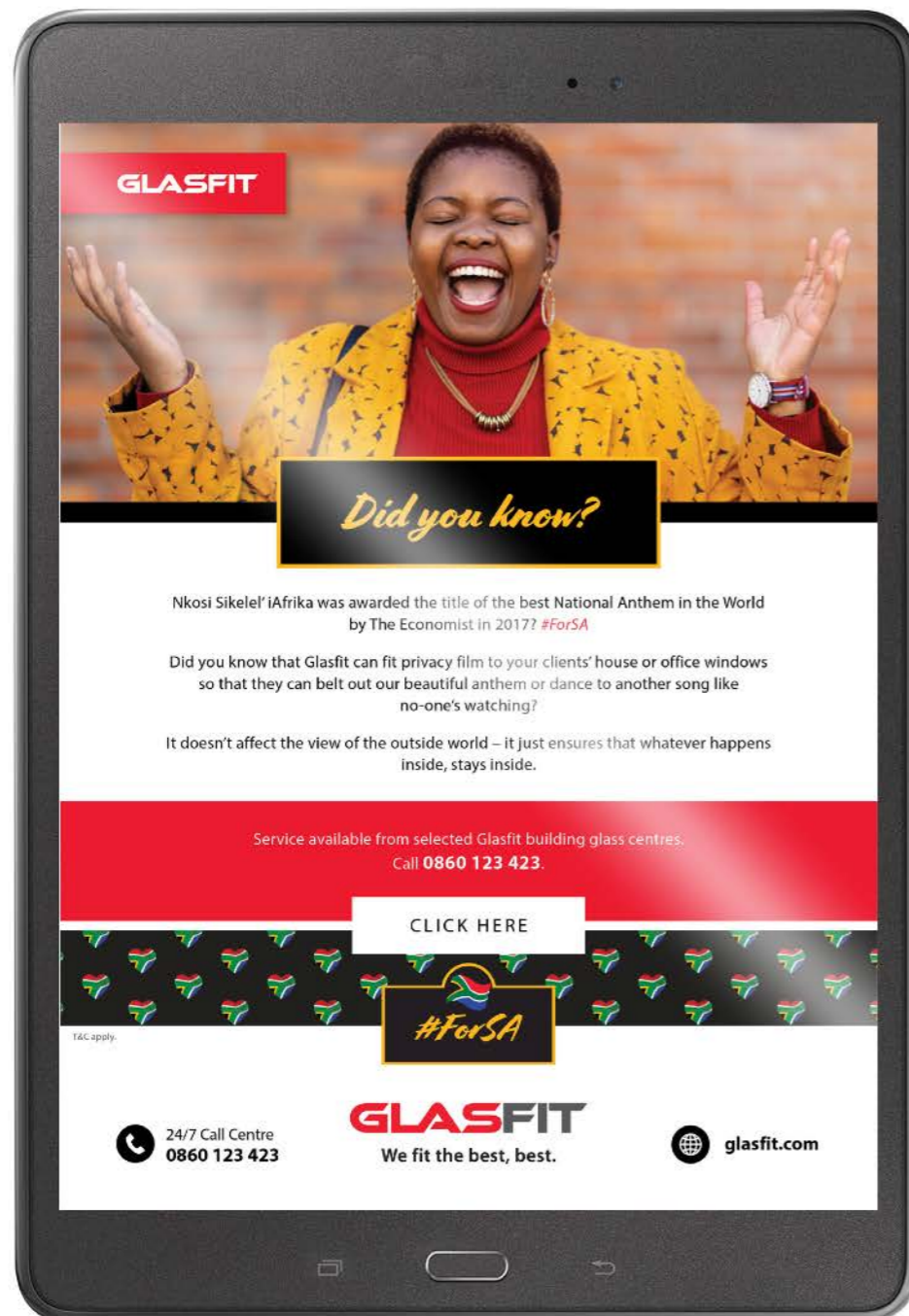


# GLASFIT MOBILE APP

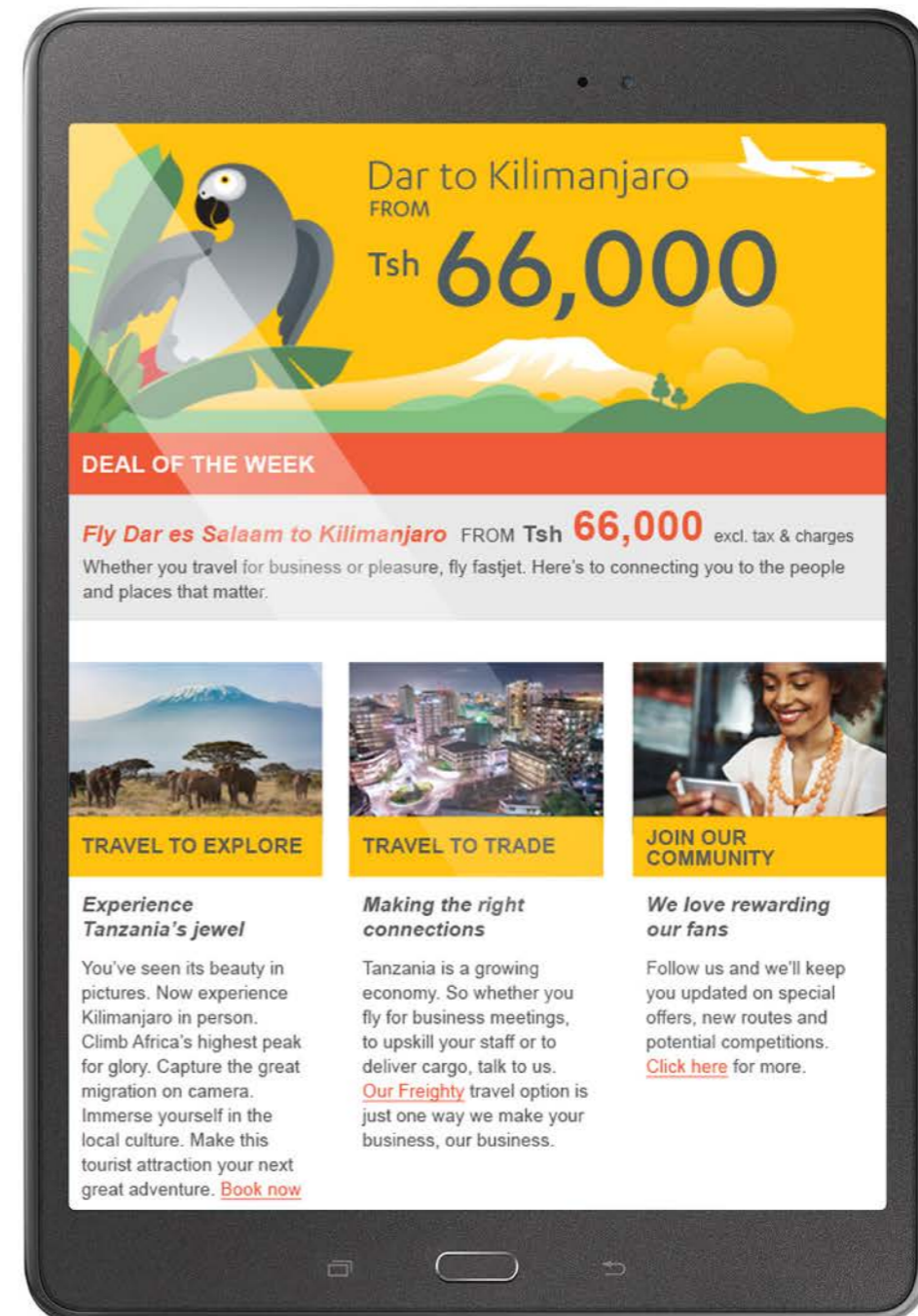
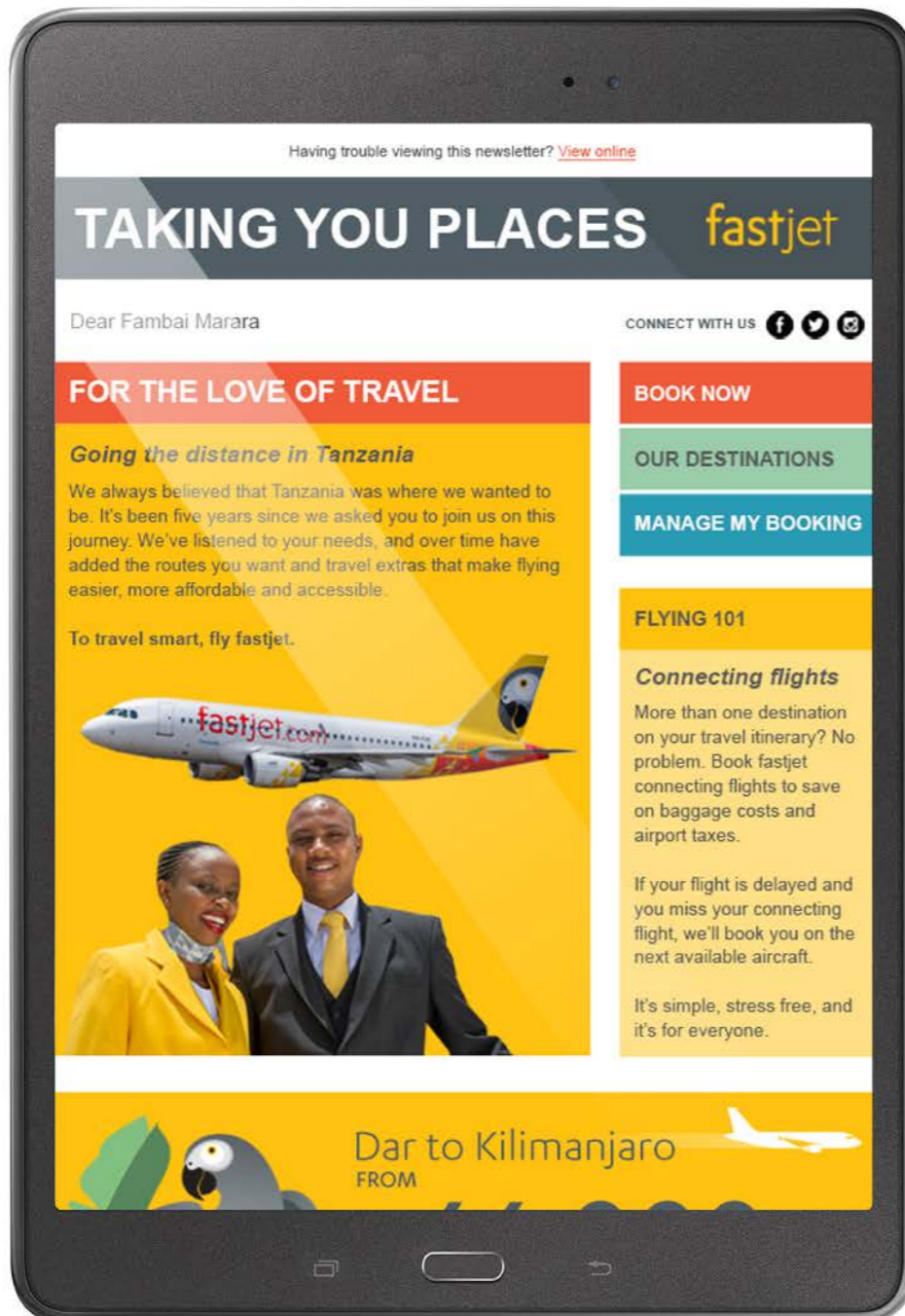


# **EXAMPLES OF EMAILERS AND NEWSLETTERS**

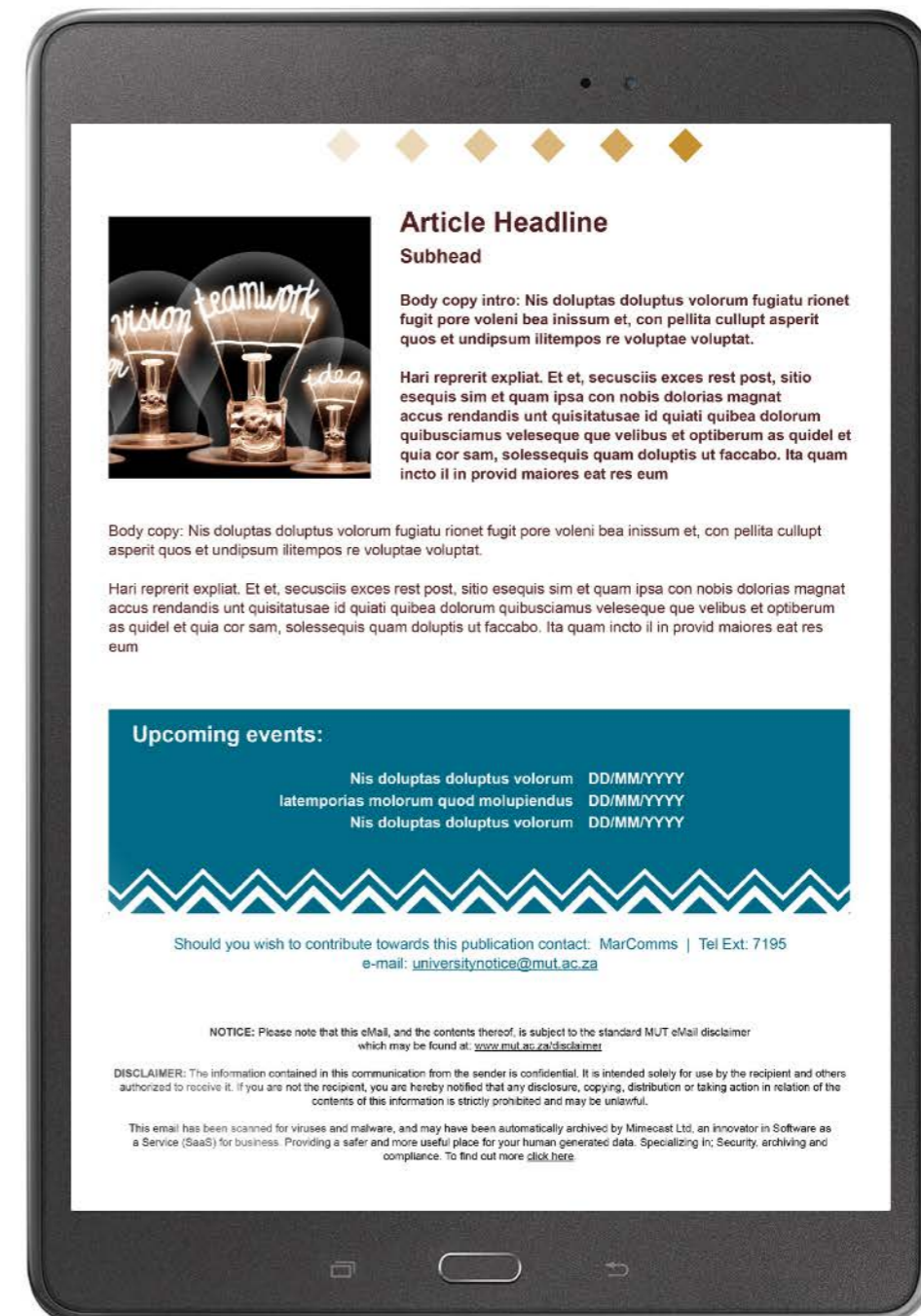
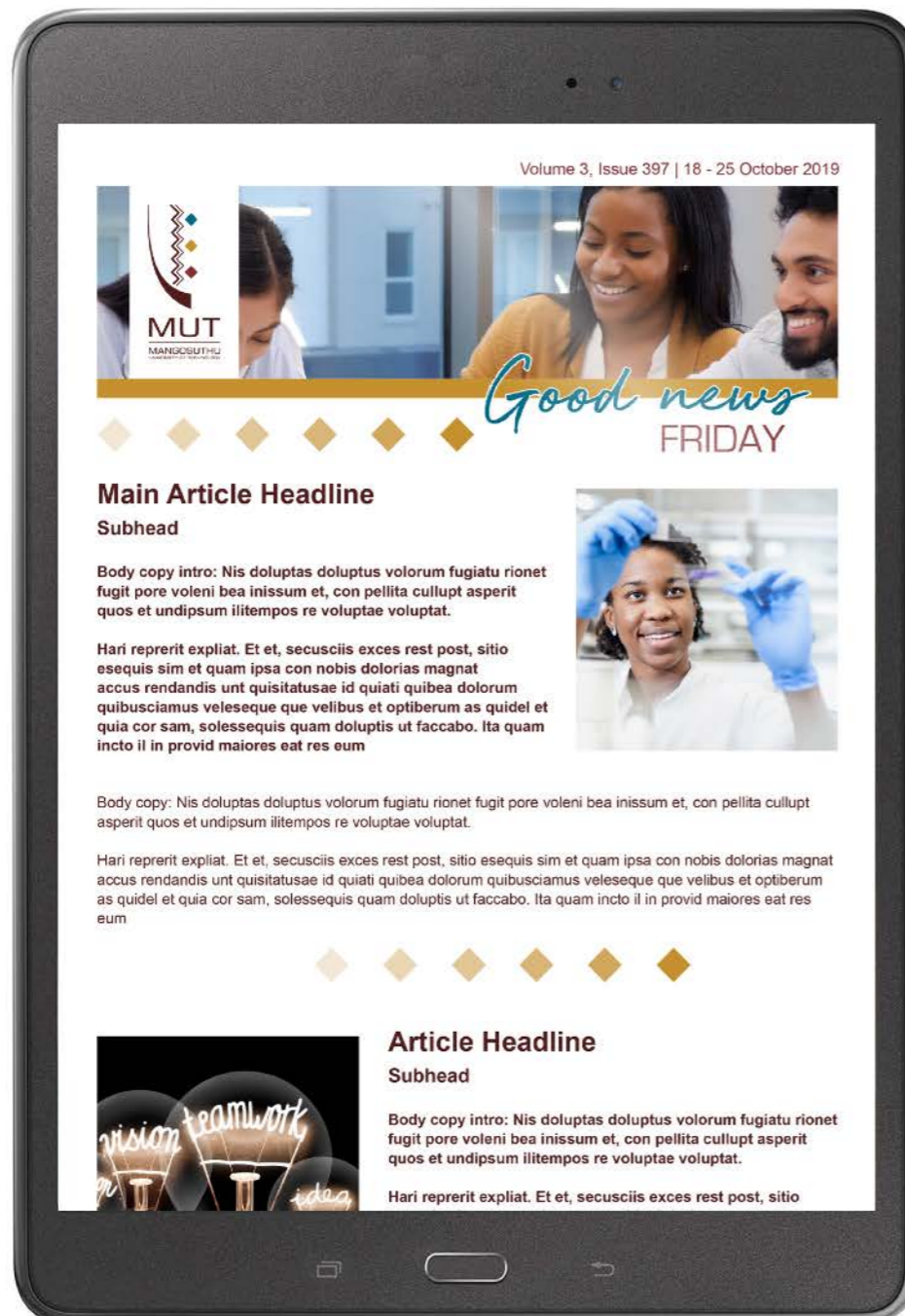
# GLASFIT MONTHLY EMAILERS



# FASTJET MONTHLY EMAILERS

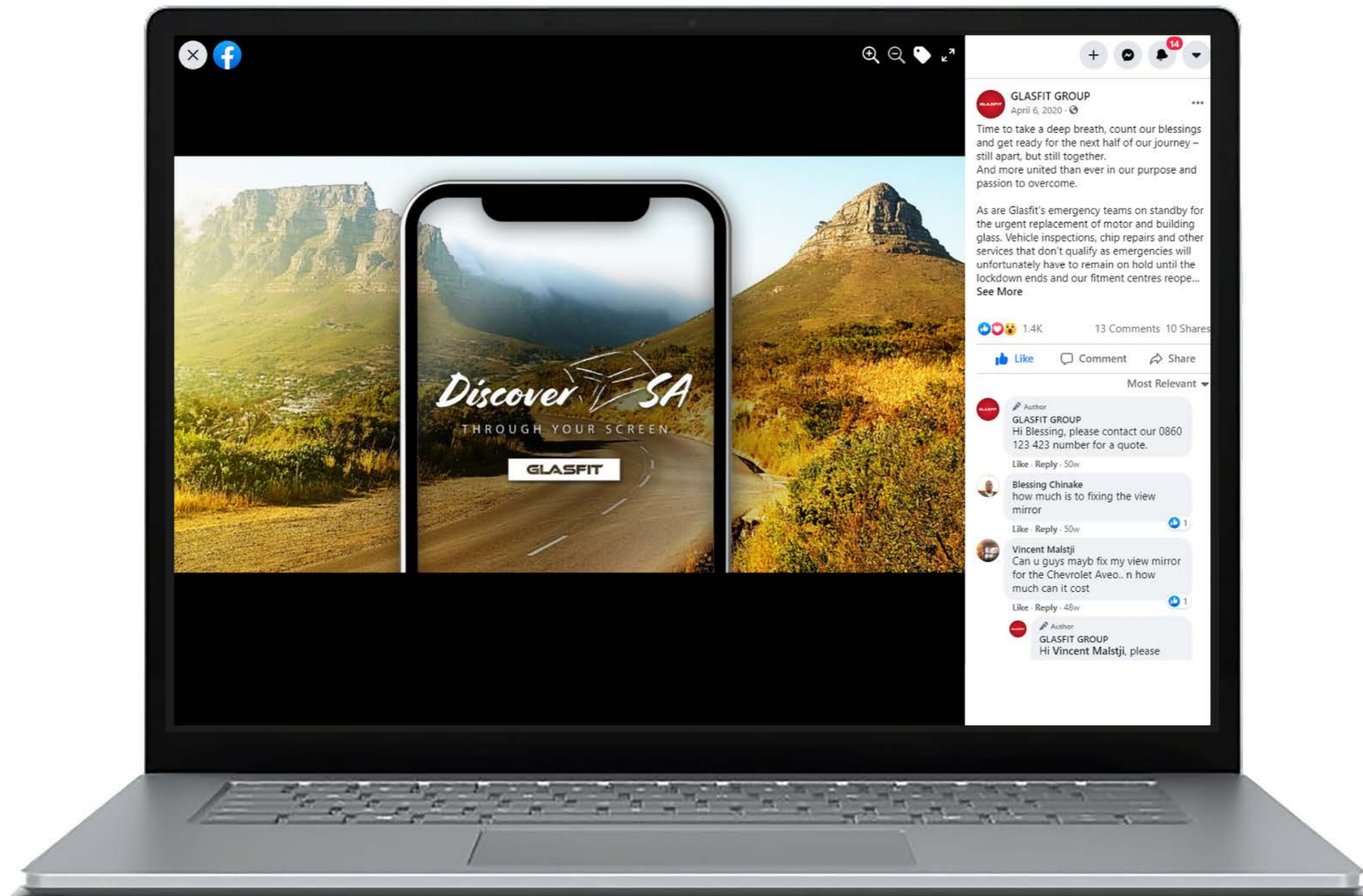


# MANGOSUTHU UNIVERSITY OF TECHNOLOGY NEWSLETTER

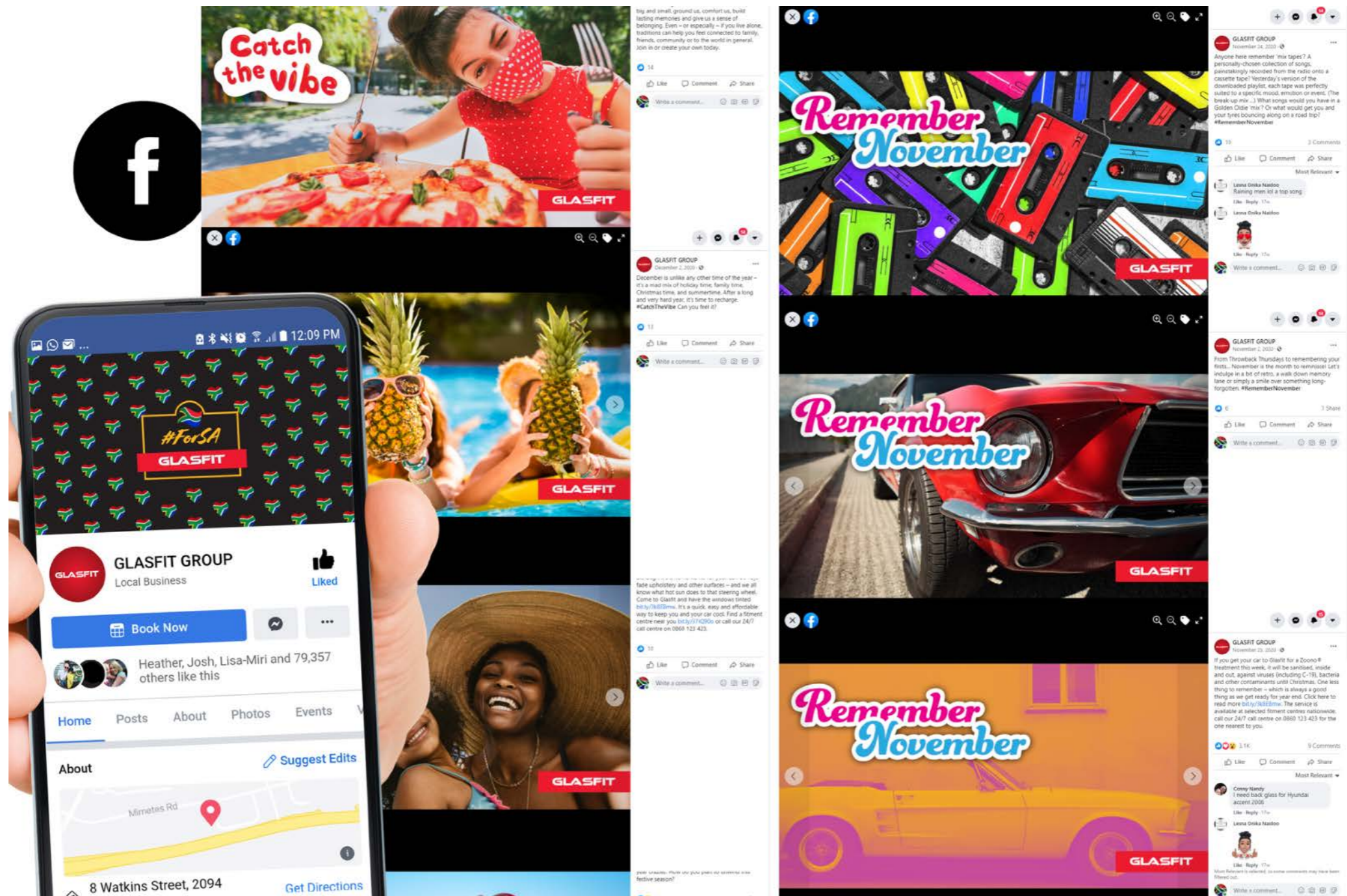


# **EXAMPLES OF SOCIAL MEDIA PLATFORM COLLATERAL**

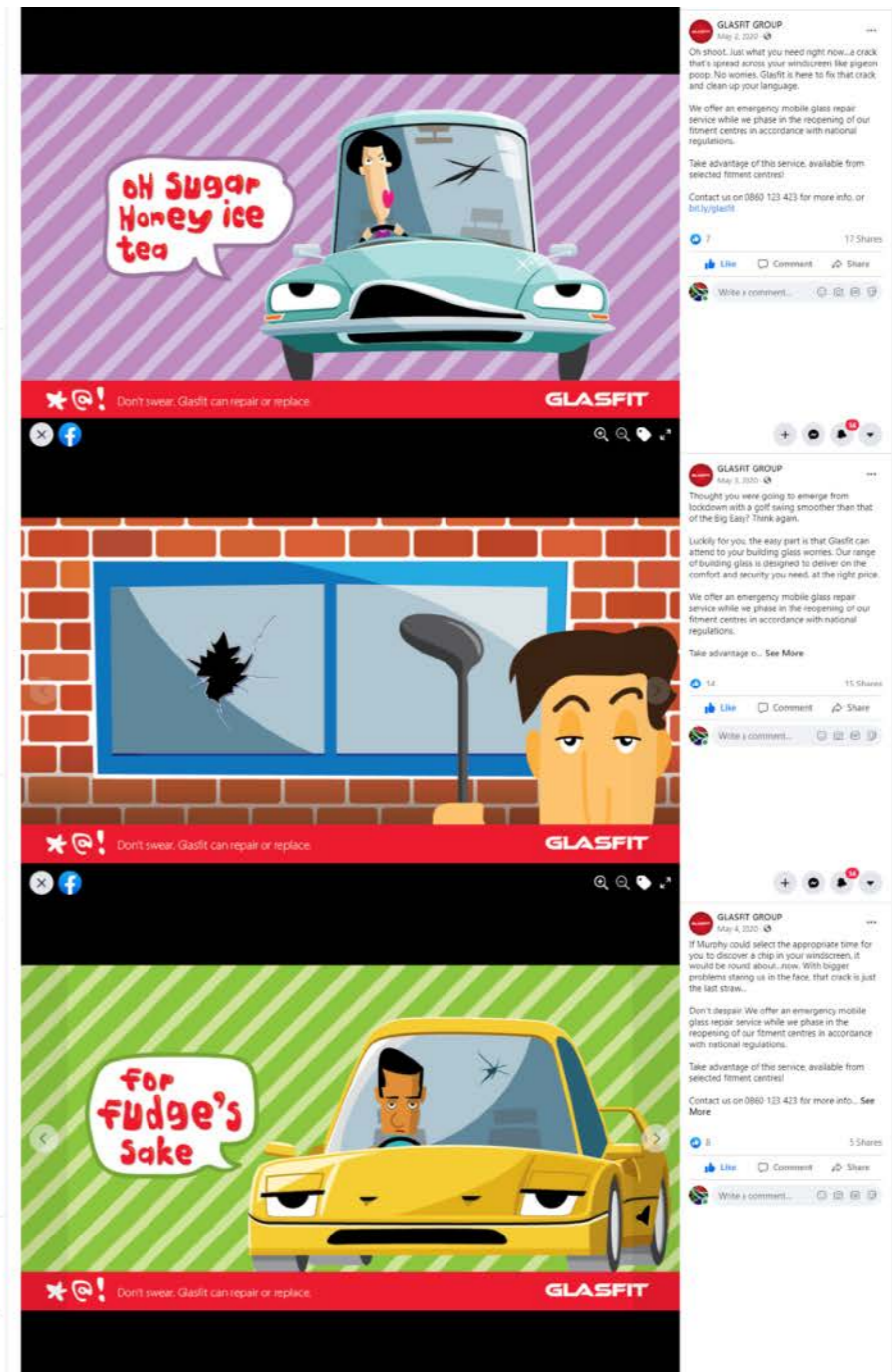
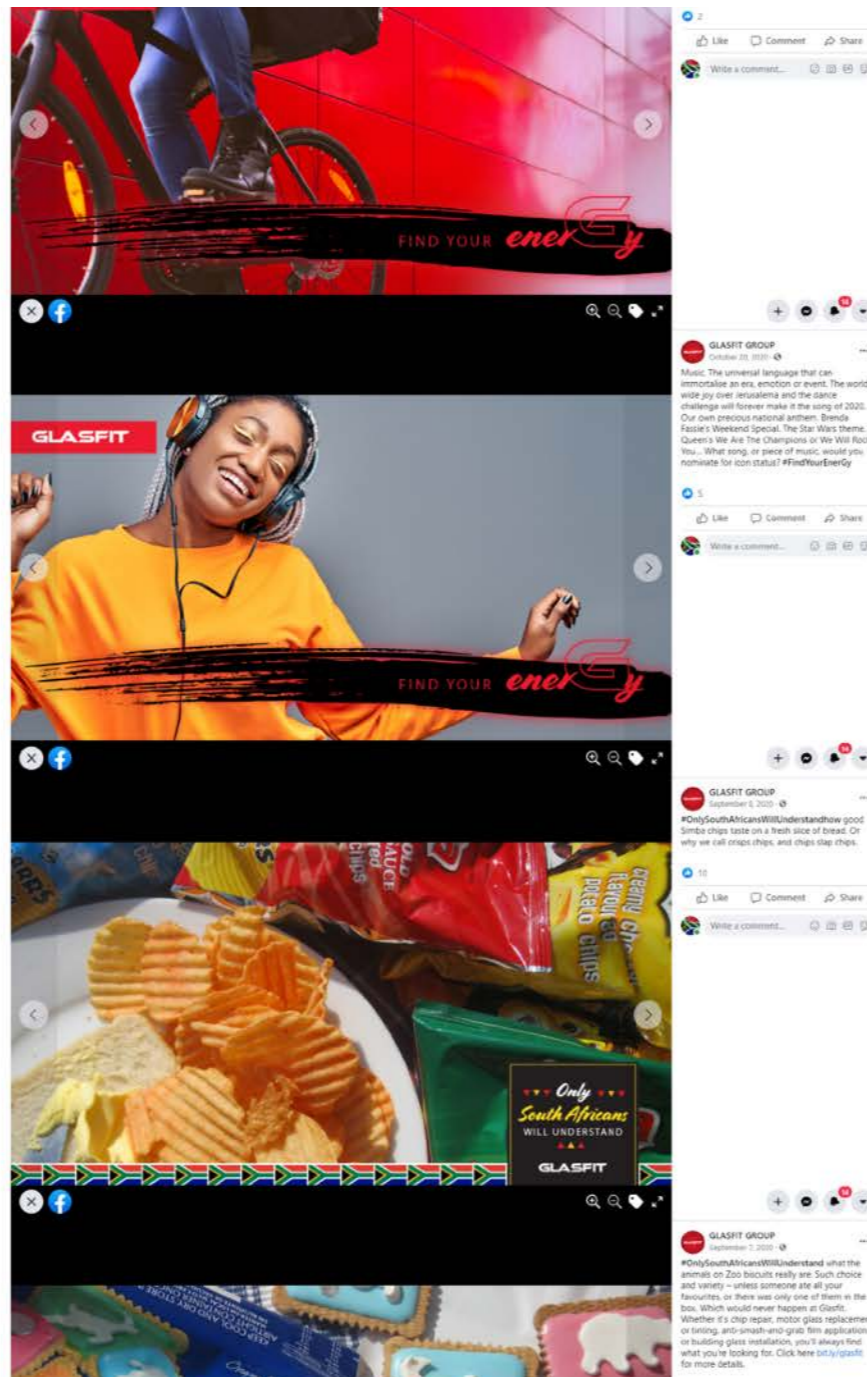
# GLASFIT ON FACEBOOK



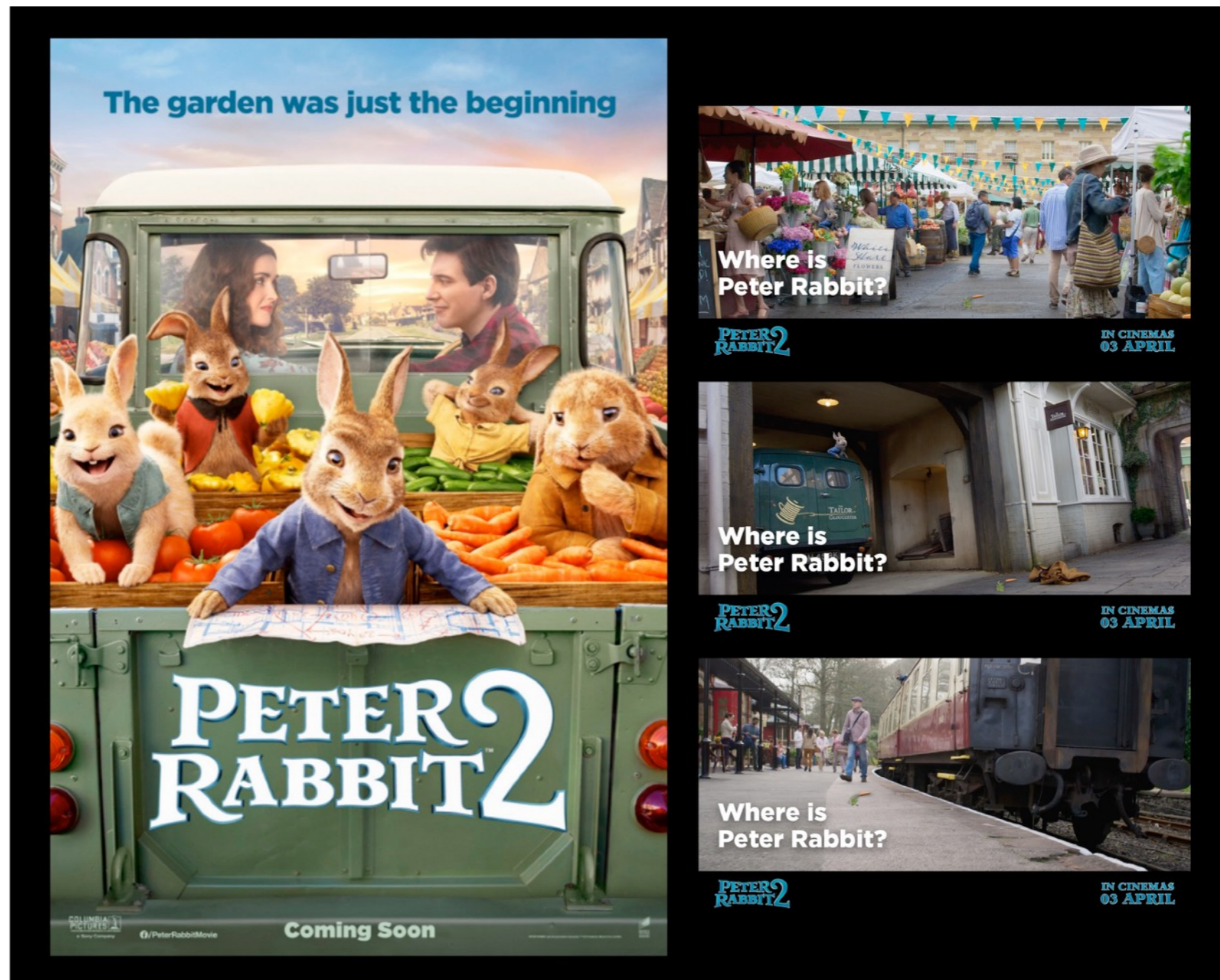
# GLASFIT ON FACEBOOK



# GLASFIT ON FACEBOOK & TWITTER



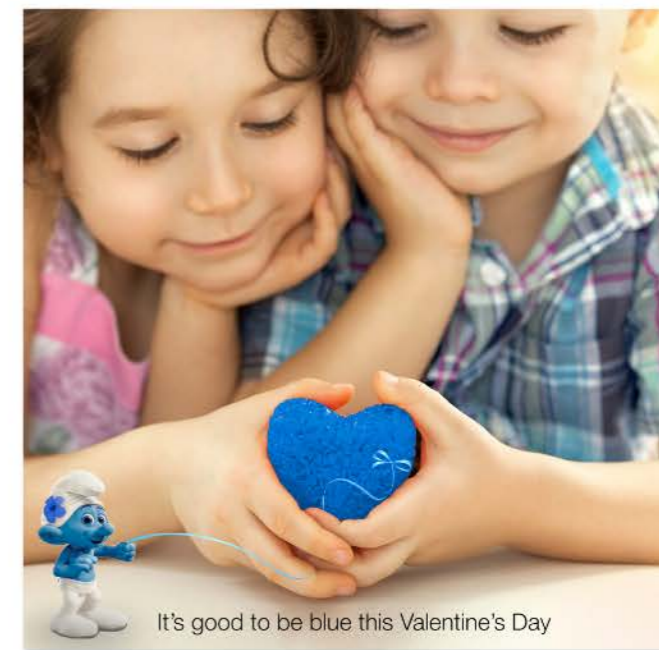
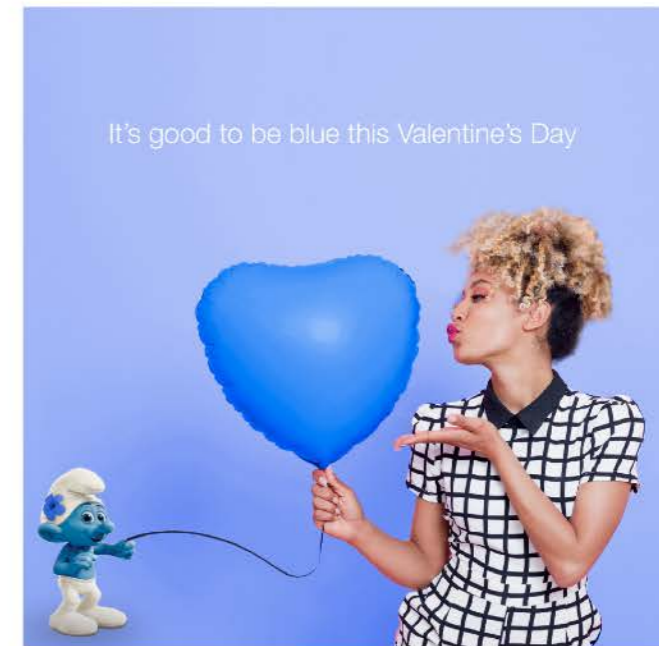
# SONY MOVIES SA CAMPAIGN



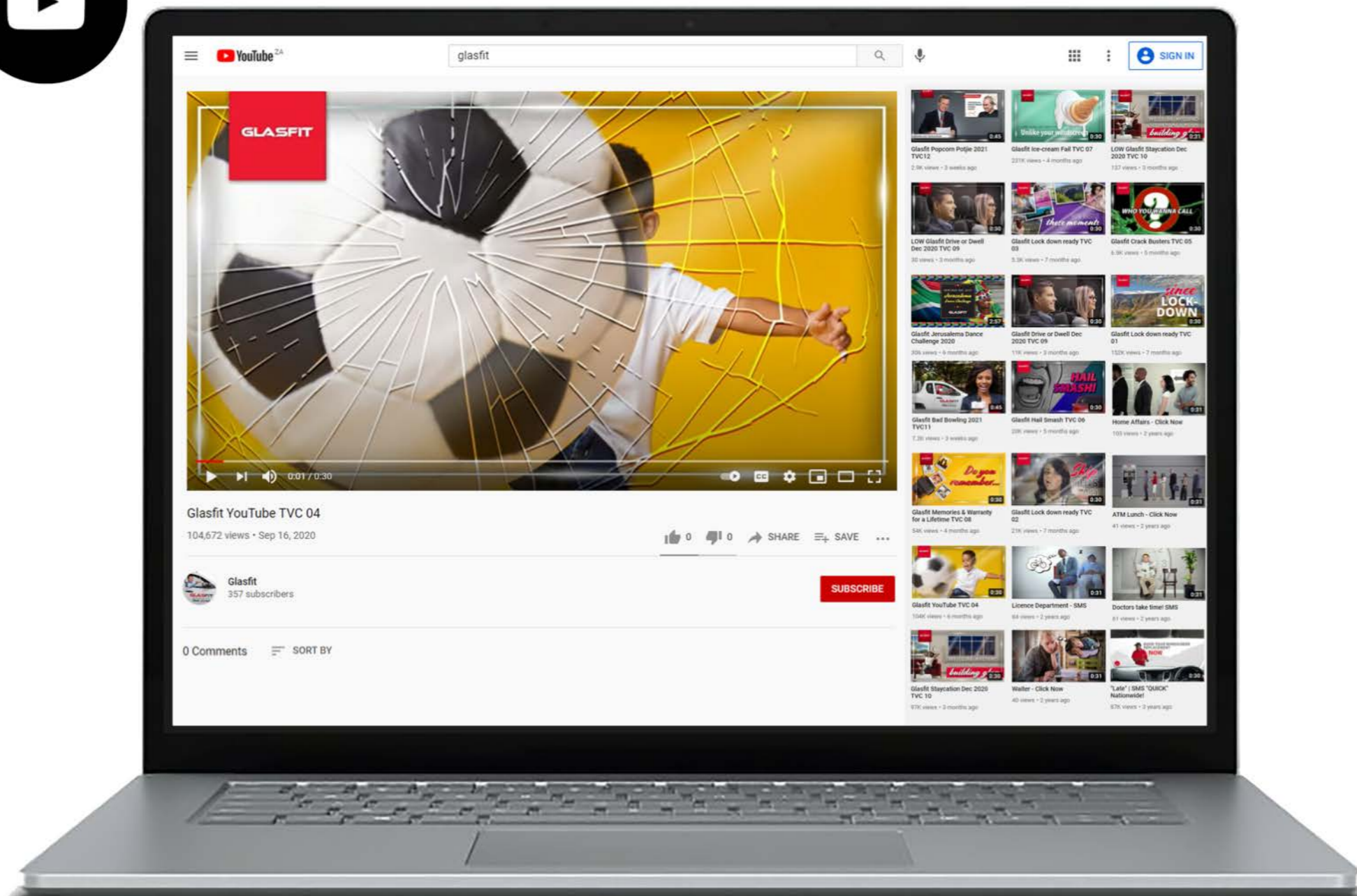
# SONY MOVIES SA GHOSTBUSTERS TEASER CAMPAIGN



# SONY MOVIES SA SMURFS CAMPAIGN



# GLASFIT ON YOUTUBE



## SPECIAL OLYMPICS SA 'WE ACHIEVE WHAT WE BELIEVE'

